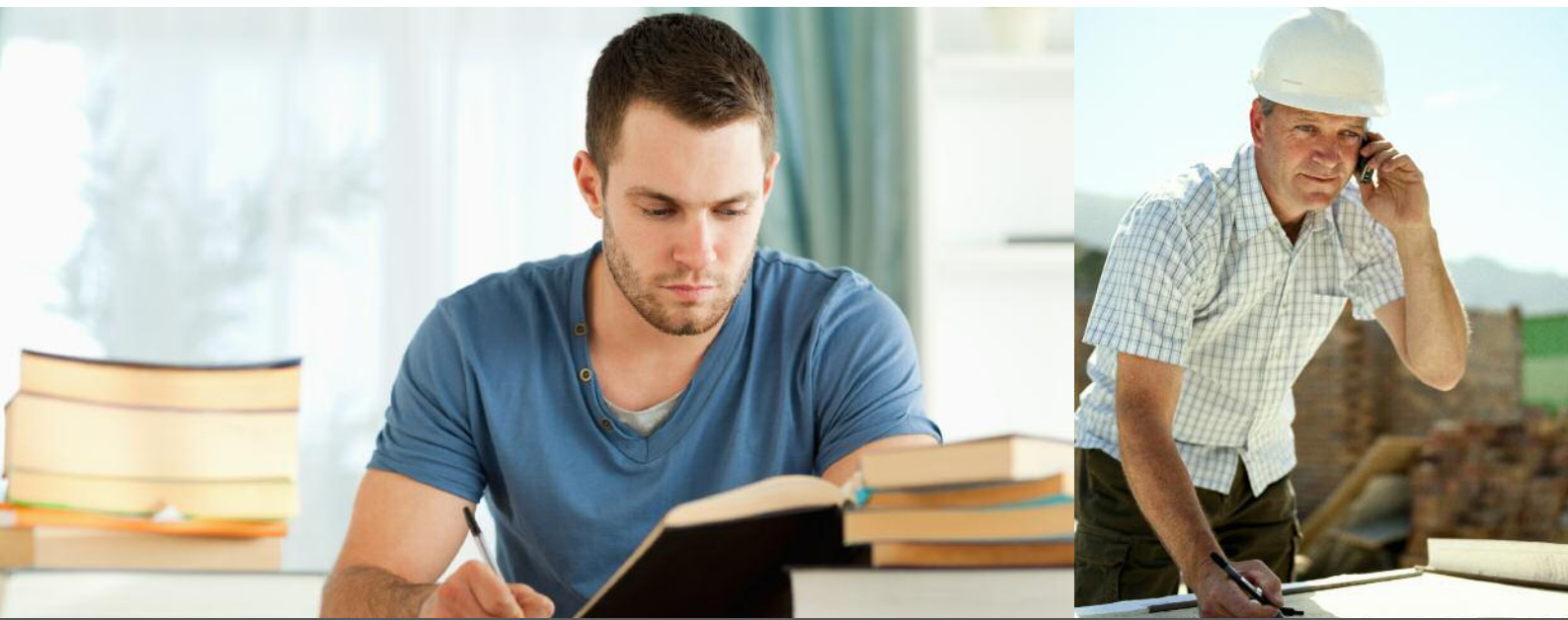


# Want to boost your earning potential? On a low income? Considering returning to work?



Get up to £4,065\* to grow your skills and increase your earning potential.

## Thousands of jobs are coming into the region

To help you compete, subsidies are available to fund a Level 3 or Level 4 course in one of these sectors.

### Digital and IT

1.2 million skilled people needed in the UK by 2022.

### Construction

2,800 construction jobs needed in the region each year

### Engineering

182,000 skilled people needed in the UK by 2022.

### Business and Professional Services

One of the largest employment sectors. Jobs include administration and finance.

## Are you eligible?

If you are aged 19+ and live in the West Midlands you could be eligible for a subsidy towards the cost of a course.

\* The Career Learning Pilot provides subsidies towards Level 3 & 4 courses. These vary dependent on individual courses. You may also be eligible for a travel subsidy.

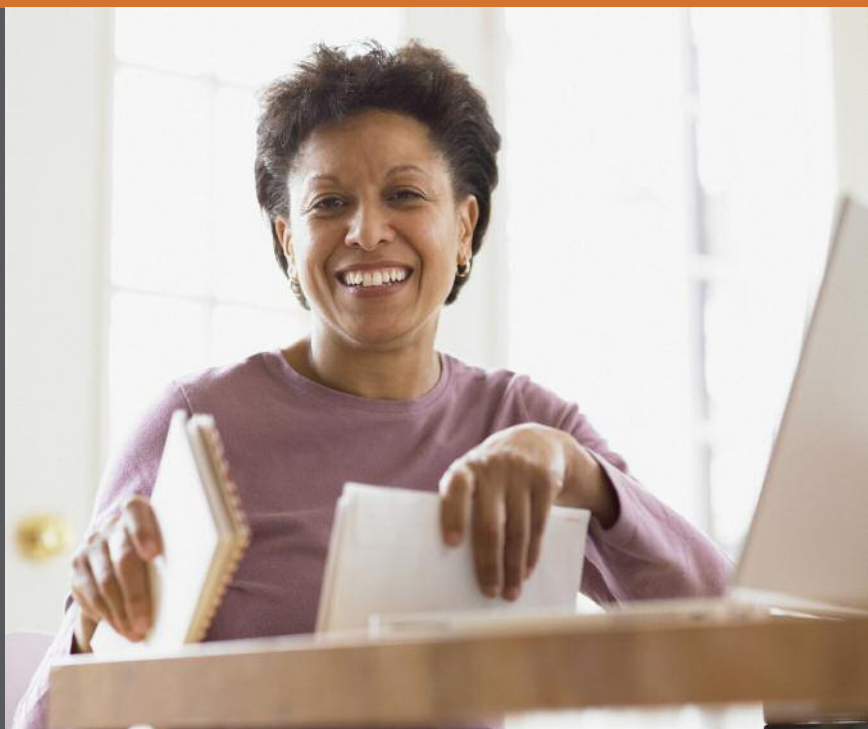
Funded by



Department  
for Education

This is a great opportunity to give you a head start in the industry you are passionate about ... so take the steps to grow your skills and your career now!

“I was nervous about going back to studying after I had children, but I’m glad I did as I now have the job I always wanted to do. You could do it too!”



## What next?

- Step 1:** Talk to a careers adviser to find out which courses are eligible for subsidies\*, along with their entry requirements.
- Step 2:** Work towards a recognised Level 3 or Level 4 qualification. You could also receive help with travel costs.
- Step 3:** Keep your sights on the thousands of jobs that are predicted in these sectors.

## Take that next step now

Call the **National Careers Service** on: 0121 296 5550 (quote CLPWM1) or email [clpwestmids@prospects.co.uk](mailto:clpwestmids@prospects.co.uk)

Visit the West Midlands Combined Authority website for more information:  
[www.wmca.org.uk/what-we-do/productivity-skills](http://www.wmca.org.uk/what-we-do/productivity-skills)

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