WEST MIDLANDS COMBINED AUTHORITY

Digital Bootcamp Guidance
(For the funding year 1 August 2021 to 31 July 2022)
Version 1

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Contents

Introduction

1. Nationally there is a widely reported skills shortage within Digital roles and capabilities. The West Midlands is seeing an increase in the requirements for a digitally enabled and skilled workforce.
2. On the back of the initial success of the bootcamps, the WMCA incorporated Digital Bootcamps into AEB through competition and provide a sustainable programme across the WMCA area.
3. Through the devolved powers that the WMCA now holds through having the responsibility of the Adult Education Budget (AEB), WMCA will support the digital capabilities of the region with the right talent, skills and qualifications to thrive in the sector.
4. WMCA's adult offer will provide the training required for residents to both enter digital roles and develop further skills to support in-work progression to better-paid job roles.

Digital bootcamp programme

5. The core focus of the Digital Bootcamps is to help unemployed, economically inactive and career change residents in the WMCA administrative area to enter digital roles beyond entry-level. These bootcamps can also be used to support employed residents to gain the skills required to secure more digital responsibility or promotion within existing employment
6. The mandatory requirements for digital bootcamp provision are as follows:
   6.1. A guaranteed job interview for a genuine digital vacancy
   6.2. An increase in digital responsibility within current employment to be demonstrated by a letter from the employer
   6.3. A change of job role to be demonstrated by an employment contract/job offer letter
   6.4. The participant declared themselves as self-employed and completed the relevant paperwork
   6.5. Certificate of achievement
   6.6. Although we are not stipulating that specific vendor qualifications or accredited qualifications are delivered, these can be included where it is deemed necessary to secure a positive outcome
   6.7. Clear and structured support in securing employment both during the bootcamp and upon completion
   6.8. A minimum of 70% of completers progress into a positive outcome (as defined above)
7. The minimum performance level for Digital Bootcamp positive outcomes is 70%. Therefore, it's vital that employers are engaged in the development of the offer and the provision of guaranteed interviews leading to employment and content creation for employed learners.

Priority Groups

8. The table below sets out further context of what is important to us in terms of those in areas of deprivation, priority groups, priority cohorts and priority aims and sectors.

Priority Groups	Priority cohorts
24+ unemployed Adults looking to improve skill levels and career prospects through re-training 24+ adults in employment needing additional skills to secure a promotion or additional responsibility	BAME groups with high levels of economic inactivity and/or unemployment who are underrepresented within digital roles Carers Refugees Women seeking to access employment in non-traditional sectors

Payments

9. Payments for the delivery of the AEB procured provision are made monthly in arrears against the services delivered and against the maximum contract value. Providers will be working within the agreed payment models:

10. Payments will be made for;
    10.1.   Start
    10.2.   On programme
    10.3.   Completion

11. Payments will be calculated based on ILR submission. Providers must ensure they have the audit evidence to support these payments.

Performance management

12. The performance will be managed through the new WMCA risk-based performance management process. Based on performance this may lead to reductions/increases in the maximum contract value for AEB procured provision. The WMCA will review performance at the dates set out in the performance management rules.

13. Please refer to the Provider payments and performance management rules

Digital Bootcamps audit/compliance and quality

14. The focus of the Digital Retraining bootcamps was designed to help unemployed, economically inactive and career change residents in the WMCA administrative area to enter digital roles beyond entry-level. These bootcamps can also be used to support employed residents to gain the skills required to secure more digital responsibility or promotion within existing employment

15. As Adult Education Budget is utilised to fund Digital Bootcamps, this provision falls under the AEB Funding Rules and Payment and Performance Framework which are published on the WMCA website. In addition to these funding rules, the delivery requirement of Digital bootcamps is set out as below;

Bootcamp	Delivery Requirements	Positive Outcome Requirement
11 – 16-week full-time bootcamp	Minimum of 25 GLH per week Evidence of content creation/validation with employer partners Clearly evidenced IAG to ensure learners suitability Certificate of achievement Vender qualification (not essential) Clear and structured support in securing employment both during and upon completion	70% of learners to secure: Entry into employment Entry into self-employment A promotion within an existing workplace A significant increase of digital responsibility within an existing workplace

16 – 24 Week Part-time Bootcamp	Minimum of 10 GLH per week Evidence of content creation/validation with employer partners Clearly evidenced IAG to ensure learners suitability Certificate of achievement Vender qualification (not essential) Clear and structured support in securing employment both during and upon completion	70% of learners to secure: Entry into employment Entry into self-employment A promotion within an existing workplace A significant increase of digital responsibility within an existing workplace

Evidence requirements

Start

16. Eligibility assessment and evidence including;
    16.1.   Evidenced IAG to ensure learners suitability.
    16.2.   Initial assessments.
17. Evidence of content creation/validation with employer partners.
18. Evidence of start on programme i.e. timesheet.
19. Registration if applicable.

On programme

20. Evidence of attendance in line with the funding rules.
21. Evidence of meeting the minimum guided learning hours per week.
22. Clear and structured support in securing employment both during and upon completion.

Completion

23. Certificate of achievement.
24. Vender qualification (not essential)
25. Clear and structured support in securing employment both during and upon completion.
26. Evidence of progression i.e. Job outcome, promotion.

Approved Digital Bootcamps

27. A list of LARS codes per provider can be found below;

Provider	LARS Code	Bootcamp	Duration
Generation You Employed	Z0009501	Web Development (Coding)	12 weeks
Generation You Employed	Z0009502	Web Development (Coding)	26 weeks
Generation You Employed	Z0009503	Data Engineering	12 weeks
Generation You Employed	Z0009504	Data Engineering	26 weeks
Generation You Employed	Z0009505	Data Analyst	12 weeks
Generation You Employed	Z0009506	Data Analyst	26 weeks
Generation You Employed	Z0009507	AWS Cloud	12 weeks
Generation You Employed	Z0009508	AWS Cloud	26 weeks
University of Birmingham	Z0009509	Coding	26 weeks
University of Birmingham	Z0009510	Data Analytics	26 weeks
School of Code	Z0009511	UX/UI Design	14 weeks

School of Code	Z0009512	Data Engineering and AI	14 weeks
Tech Talent	Z0009513	Cyber Security	26 weeks
Tech Talent	Z0009514	Cyber Security	14 weeks
Tech Talent	Z0009515	Data	26 weeks
Tech Talent	Z0009516	Data	14 weeks
Tech Talent	Z0009517	Coding	26weeks
Tech Talent	Z0009518	Coding	14 weeks
Capita	Z0009519	Cyber Security	14 weeks
Capita	Z0009520	Cyber Security	26 weeks
Capita	Z0009521	Coding	14 weeks
Capita	Z0009522	Coding	26 weeks
The Skills Network	Z0009523	Data Analyst	14 weeks
The Skills Network	Z0009524	Digital Marketing	26 weeks
Resume Foundation	Z0009525	Cyber Security	14 weeks
Resume Foundation	Z0009526	UX/UI	14 weeks
Resume Foundation	Z0009527	Data Science	14 weeks
Resume Foundation	Z0009528	Digital Marketing	14 weeks
LEAD	Z0009529	Digital Marketing	14 weeks
LEAD	Z0009530	Digital Marketing	26 weeks
LEAD	Z0009531	Data Analytics	14 weeks
LEAD	Z0009532	Data Analytics	26 weeks
Twin Training International	Z0009533	Cyber Security	26 weeks
Twin Training International	Z0009534	AI	26 weeks
Twin Training International	Z0009535	Coding	26 weeks
Code Your Future	Z0009536	Coding	26 weeks

ILR Coding

28. ILR coding can be found in the ILR Coding Guidance 21/22