



West Midlands
Combined Authority

Mempho Music Festival – WMCA Future Growth Grants

As part of our [West Midlands Future Growth Grants](#), we are delighted to advertise an exciting opportunity for a musician, or a group of musicians, from the West Midlands to gain a billed slot on the festival line up for Mempho Music Festival in Memphis.

Through the WMCA Future Growth Grants application you can apply as an individual, organisation, or delegation for the cost of flights and other associated costs to attend and play Mempho festival.

You can apply for between **£2,500 - £8,000** although please read the guidance notes for the fund carefully to ensure all your costs are eligible.

Application Dates: 08/04/2024-29/05/2024

About the festival:

Mempho is three days of A-list artists, playing amid the natural beauty of Memphis Botanic Gardens, in the most legendary music city on Earth. There's no festival experience like Mempho Fest! Mempho Music Festival has established itself as an exciting new chapter in the rich musical history of Memphis. In 2021, approximately 30,000 attendees joined us for historic, sold-out performances by some of the biggest names in music, combined with a first-class fan experience with genuine southern hospitality. Not to mention the excellent food offerings reflecting the vibrant culinary scene in Memphis.

For more information and to purchase tickets, visit memphofest.com.

Festival dates: October 4-6, 2024.

Important things to note:

To apply you need to be available to perform in person at Mempho 2024. Travel insurance is compulsory and you can use the grant to purchase this. If any visas are required, please make sure to check the timelines for their release and factor that into your timelines and budget. You can include visa costs in your budget.

Artist/band we're seeking:

This festival tends to program Americana/roots music and rock (last year's line-up included Dinosaur Jr., My Morning Jacket, The Black Crowes, and past years' have included Widespread Panic and similar acts.)

What the successful applicant can expect:

A billed slot on the festival line-up + an opportunity to collaborate with a Memphis band of similar sound/genre; tours/access to Memphis music spaces and places and other Memphis music experiences. Additionally, the WMCA grant will support the eligible costs outlined in your application. Please read the [Future Growth Grants guidance](#) carefully to ensure all your costs are eligible.

How to apply

Go to our website [International Fund \(wmca.org.uk\)](http://wmca.org.uk) and read the guidance notes carefully.

Then apply for a WMCA Future Growth Grant describing your proposed activity with Mempho music festival and how you would spend the grant.

Tick that you are applying for the Mempho Festival Opportunity on the last page of the application.

We will then get in contact with you to provide a video of your live performance and some other information to be considered by Mempho music festival for entry.

Contact us

Please email culture@wmca.org.uk with subject header 'International Fund' if you have any questions or are unsure about what you can include in your application/budget. Please note that due to high demand, we are not able to provide general support for applicants on how to write an application but will do our best to answer any specific questions about eligible costs or activity.

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