Customer Journey – support and gaps

	Registering unemployment / benefits advice	Initial support to enter work /self- employment	More bespoke IAG	Assessment of / removal of wider barriers	Pre-employment Training / Work Experience	Vocational Skills (unemployed and employed)	Employer engagement/jobs matching	In-work Support / mentoring	In work progression
Young People:	Owner: Jobcentre Plus	Owner: Jobcentre Plus	Owner: NCS	Owner: Jobcentre Plus	Owner: WMCA – AEB	Owner: WMCA - AEB	Owner: Jobcentre Plus	Owner: Jobcentreplus	Owner: WMCA
16 to 29	Funding: Core Summary of Activity Type:	Funding Core Summary of Activity Type:	Funding Core/ Contract Summary of Activity Type:	Funding: Core Summary of Activity Type:	Funding: Core <u>Summary of Activity Type:</u>	Funding: Core Summary of Activity Type:	Funding: Core Summary of Activity Type:	Funding: Core Summary of Activity Type:	Funding: Contract Summary of Activity Type:
	 Process new claims Manage existing claims Support claimants to find work Hardship 	 DWP Progression Coach offer Work Coach -Short interview approximately every two weeks for those out of work (length and frequency subject to individual needs within overall resource envelope) to assess barriers to work, support job search and refer to further support. Engagement in Youth Hubs New Enterprise Allowance – mentoring and an allowance to support self-employment Work and Health Programme (Day 1 disabled / disadvantage) Youth Obligation (18-21) Mentoring Circles (16-24) IPES Job Finder Contract (Serco) JET – Shaw Trust (13 - 26 WEEKS) RESTART – 52 weeks (commencing summer 2021) 	 Free up to date, impartial advice and guidance on careers, skills and the labour market to anyone aged 13 years and upwards – telephone and web support Face to face support to develop a careers and skills action plan. Available through local contracts (Prospects) for those aged 18+ - priority groups are 18-24 NEETs, adults without a level 2 qualification, unemployed over 12 months, single parent with dependant living with them, SEN/disabled, 50+ unemployed or at risk of unemployment. Skills Assessment Furloughed / At risk support Find a course 	 Refer to DWP funded and other programmes to access support with specific barriers to work. To use DWP Flexible Support Fund to address barriers such as the need for interview clothing, etc. Work & Health Programme (Day 1 disadvantaged) New Employment Allowance IPES Money Advice (Day 1 disadvantaged) Access to Work JET – Shaw Trust (13 -26 weeks) 	SWAP's models funded through AEB in collaboration with JCP. Training can last up to 6 weeks and includes 3 main components – preemployment training relevant to the needs of the business and sector, a work experience placement and a guaranteed job interview.	Adult Education Budget funds vocational training for adults both in work and out of work with a focus on regional priority sectors 19+.	Local employer advisors and national accounts with focus on recruitment support and links to SBWAs for claimants, particularly the more disadvantaged – support through disability confident scheme, etc. Work Trials DWP Find a Job site DWP Job Help site Rapid Response Service New Employment Allowance Kickstart Local Authority Engagement with statutory services such as business rates, planning, environmental health, procurement, etc.	JCP support for those in work on UC to increase their income. Rapid response to redundancy New Employment Allowance Work and Health Programme JET RESTART Commencing Summer 2021	AEB targeted at those in work Employment Support Programmes
Further Support	Citizens Advice 'Help to Claim' Princes Trust	Colleges Local Authority Core offer	AEB 19+ LA mainstream offers i.e. Walsall Works / THINK	LA mainstream offers i.e. Walsall Works / THINK Sandwell / Dudley Skills	Colleges Offer Traineeships (16-24)	Apprenticeships DfE (Advanced Learner Loans)	All Employment Support would liaise with employers in relation to job matching	Thrive in Work Supported Internships	Apprenticeships New Enterprise Allowance
(Funding Limited	Local Authority: Community Engagement via local projects (underpinned by	Study Programme Traineeships	Walsall Works / THINK Sandwell / Dudley Skills Employment Adult Learning	Employment Adult Learning	LA Adult Education Service / Adult Community Learning	Loans available to those aged 19+ to fund a level 3-6 qualification at an approved	i.e. Wolves at Work, Walsall Works. There is also specialist matching for those	AEB ESF 2.1 targeted at supporting SME's with	ESF 2.1 targeted at supporting SME's with upskill staff and those at risk of redundancy i.e.

	Registering	Initial support to	More bespoke IAG	Assessment of /	Pre-employment	Vocational Skills	Employer	In-work Support	In work
	unemployment / benefits advice	enter work /self- employment		removal of wider barriers	Training / Work Experience	(unemployed and	engagement/jobs matching	/ mentoring	progression
highlighted in Red)	Core / AEB / ESF) often including community organisations: THINK SANDWELL / Coventry Job Shop 2018 – 2022. Targeting 15,000 engagements Local Authority – Tracking Teams Targeted Youth Employment Initiative (YEI) – Birmingham YPP targeting 16,610	Youth Employment Platform Local Authority: Community Engagement via local projects (underpinned by Core / AEB / ESF) often including community organisations: THINK SANDWELL / Coventry Job Shop 2018 – 2022. Targeting 15,000 engagements Targeted Youth Employment Initiative (YEI) – i.e. Birmingham YPP targeting 16,610	Connecting Communities 16+. All the above have IAG available through the customer IAG within their delivery models. Wolverhampton Connexions Service offer careers advice to Young People in schools and colleges	ESF 1.2 / 1.3 (Black Country Impact) / BBO / Connecting Communities 16+. All the above have Barrier removal as part of their offer. Mentoring Offer Adult Community Learning Coventry: Through Care — Virtual School (12-25)	(WMCA / ESFA depending on geography) Princes Trust 'Get Into' Work Experience generated from employment support projects i.e. Birmingham's World of Work.	college or training provider in England. DfE (Apprenticeships) An apprenticeship is a job that combines practical training in a job with study. LA Adult Education Service (WMCA / ESFA depending on geography) New Employment Allowance Sandwell: Supported	vider in disadvantaged in the labour market reflected in Walsall Employment Service. Traineeships a job cal study. ervice nding on	·	Skills Support for the Workforce / Redundancy delivered by Serco Connecting Communities incentivising progressions.
	engagements. Wolves at Workbox - Virtual engagement with jobseekers / employers / training ESF Provision (1.4) i.e. Solihull Employed for Success engaging with 2659 residents. BBO (ESF) Progress targeted at 15-24-year olds Housing Groups Teenage Parents Programme	engagements. Or Targeted ESF 1.2 delivery Wolves at Workbox - Virtual engagement with jobseekers / employers / training ESF Provision (1.4) i.e. Solihull Employed for Success engaging with 2659 residents. BBO (ESF Funded) – i.e. Coventry BBO: Routes (15-24) BBO (Succeed) 16+		Coventry: Work Related Learning (10-19) — Alternative Education Black Country Talent Match MI Friendly Cities — ERDF IGNITE Languages / Employability for new Migrants DCLG		Internships across the council and wider businesses in a full range of sectors. Employment support to transition from Apprenticeship to employment.		Sandwell who support the initial stages of work.	
	Violent Interrupters (WM Police funded outreach) Umbrella – Sexual Health for Young People MI Friendly Cities – ERDF IGNITE Languages / Employability for new Migrants DCLG	BBO Ambition WMCA Connecting Communities (not all areas) MI Friendly Cities – ERDF IGNITE Languages / Employability for new Migrants DCLG							

	Registering unemployment / benefits advice	Initial support to enter work /self- employment	More bespoke IAG	Assessment of / removal of wider barriers	Pre-employment Training / Work Experience	Vocational Skills (unemployed and employed)	Employer engagement/jobs matching	In-work Support / mentoring	In work progression
Young People: 16 to 29 – GAPs	None currently Engagement of Young people (outside of JCP) largely dependent on Local Authority offer largely underpinned by ESF funding.	Core JCP offer is dependent on receipt of benefit Wider ESF offer is subject to eligibility and funding available.	Careers Advice offer not consistent Wider offer of IAG built into programme delivery but access is dependent on eligibility.	Reliance on DWP funded programmes focus on Youth Cohort - WHP is largely health focused. None JCP offer dependent on external funding, without which lack of alternative support. Limited core offer within some Local Authorities		Consistent approach to internship opportunities across the geography?	No consistent Regional Employer Offer / Account Management – Offers from LA / JCP / WMCA / Colleges / ITP's	There is no consistent in work support offer – this is dependent on benefit recipient status and contract outputs. Noted that limited service due to lack of funding.	No current core funded offer. Offer largely dependent on funding for alternative job focused support
Adult Offer:	Owner: Jobcentre Plus	Owner: Jobcentre Plus	Owner: NCS	Owner: Jobcentre Plus	Owner: WMCA – AEB	Owner: WMCA - AEB	Owner: Jobcentre Plus	Owner: Jobcentreplus	Owner: WMCA
Rapid	Funding: Core	Funding Core	Funding Core/ Contract	Funding: Core	Funding: Core	Funding: Core	Funding: Core	Funding: Core	Funding: Core
Response	 Process new claims Manage existing claims Support claimants to find work 	Summary of Activity Type: Work Coach -Short interview approximately every two weeks for those out of work (length and frequency subject to individual needs within overall resource envelope) to assess barriers to work, support job search and refer to further support. New Enterprise Allowance – mentoring and an allowance to support self-employment Work and Health Programme (Day 1 disabled / disadvantage) JET – Shaw Trust (13 - 26 WEEKS)	 Free up to date, impartial advice and guidance on careers, skills and the labour market to anyone aged 13 years and upwards – telephone and web support Face to face support to develop a careers and skills action plan. Available through local contracts (Prospects) for those aged 18+ - priority groups are 18-24 NEETs, adults without a level 2 qualification, unemployed over 12 months, single parent with dependant living with them, SEN/disabled, 50+ unemployed or at risk of unemployment. Skills Assessment Furloughed / At risk support Find a course 	Summary of Activity Type: Refer to DWP funded and other programmes to access support with specific barriers to work. Fasttrack to Work and Health Programme To use DWP Flexible Support Fund to address barriers such as the need for interview clothing, etc. Intensive personalized support (DWP) delivered via Shaw Trust New Employment Allowance Money Advice (Day 1 disadvantaged) Access to Work JET – Shaw Trust (13 - 26 WEEKS)	Summary of Activity Type: SWAPs models funded through AEB in collaboration with JCP. Training can last up to 6 weeks and includes 3 main components – preemployment training relevant to the needs of the business and sector, a work experience placement and a guaranteed job interview.	Adult Education Budget funds vocational training for adults both in work and out of work with a focus on regional priority sectors.	Summary of Activity Type: Local employer advisors and national accounts with focus on recruitment support and links to SBWAs for claimants, particularly the more disadvantaged – support through disability confident scheme, etc. Work Trials DWP Find a Job site DWP Job Help site Local Authority Engagement with statutory services such as business rates, planning, environmental health, procurement, etc.	Summary of Activity Type: JCP support for those in work on UC to increase their income. Rapid response to redundancy WHP New Employment Allowance	AEB targeted at those in work Employment Support Programmes

	Registering unemployment / benefits advice	Initial support to enter work /self-employment	More bespoke IAG	Assessment of / removal of wider barriers	Pre-employment Training / Work Experience	Vocational Skills (unemployed and employed)	Employer engagement/jobs matching	In-work Support / mentoring	In work progression
Further Support (Funding Limited highlighted in Red)	Citizens Advice 'Help to Claim' Local Authority: Community Engagement via local projects (underpinned by Core / AEB / ESF) often including community organisations: THINK SANDWELL / Coventry Job Shop 2018 – 2022. Targeting 15,000 engagements Wolves at Workbox - Virtual engagement with jobseekers / employers / training ESF Provision (1.4) i.e. Solihull Employed for Success engaging with 2659 residents. ESF 1.1 provision i.e. Birmingham's Progression Pathways Housing Groups MI Friendly Cities – ERDF (For no UK nationals) IGNITE Languages / Employability for new Migrants DCLG	Colleges Local Authority: Employment support via local projects (underpinned by Core / AEB / ESF) often including community organisations: THINK SANDWELL / Coventry Job Shop 2018 – 2022. Targeting 15,000 engagements ESF 1.1 provision i.e. Birmingham's Progression Pathways Wolves at Workbox - Virtual engagement with jobseekers / employers / training ESF Provision (1.4) i.e. Solihull Employed for Success engaging with 2659 residents. WMCA Connecting Communities (not all areas) MI Friendly Cities – ERDF IGNITE Languages / Employability for new Migrants DCLG	AEB 19+ LA mainstream offers i.e. Walsall Works / THINK Sandwell / Dudley Skills Employment Adult Learning ESF 1.1 / 1.4 / BBO / Connecting Communities 16+. All the above have IAG available through the customer IAG within their delivery models.	LA mainstream offers i.e. Walsall Works / THINK Sandwell / Dudley Skills Employment Adult Learning ESF 1.1 / 1.4 / BBO / Connecting Communities 16+. All the above have Barrier removal as part of their offer. Adult Community Learning AEB MI Friendly Cities – ERDF IGNITE Languages / Employability for new Migrants DCLG	Colleges Offer LA Adult Education Service / Adult Community Learning (WMCA / ESFA depending on geography) Work Experience generated from employment support projects i.e. Birmingham's World of Work.	Apprenticeships DfE (Advanced Learner Loans) Loans available to those aged 19+ to fund a level 3-6 qualification at an approved college or training provider in England. DfE (Apprenticeships) An apprenticeship is a job that combines practical training in a job with study. New Employment Allowance Sandwell: Supported Internships across the council and wider businesses in a full range of sectors. Employment support to transition from Apprenticeship to employment.	All Employment Support (ESF 1.1, 1.4) would liaise with employers in relation to job matching i.e. Wolves at Work, Walsall Works. There is also specialist matching for those disadvantaged in the labour market reflected in Walsall Employment Service. Apprenticeships / Apprenticeship Levy	Thrive in Work Supported Internships AEB ESF 2.1 targeted at supporting SME's with upskill staff and those at risk of redundancy i.e. Skills Support for the Workforce / Redundancy delivered by Serco Employment Support Contracts that support customers for specific retention periods i.e. Connecting Communities Post-employment support is offered via LA i.e. Wolves at Work and THINK Sandwell who support the initial stages of work.	Apprenticeships New Enterprise Allowance ESF 2.1 targeted at supporting SME's with upskill staff and those at risk of redundancy i.e. Skills Support for the Workforce / Redundancy delivered by Serco Connecting Communities incentivising progressions.
Rapid Response Gaps	None Currently. A significant amount of engagement is dependent on ESF funding including BBO.	Core JCP offer is dependent on individual being in receipt of benefit Wider ESF offer is subject to funding availability	Careers Advice offer not consistent	Reliance on DWP funded programmes and requirement to be in receipt of benefit			No consistent Regional Employer Offer / Account Management – Offers from LA / JCP / WMCA / Colleges / ITP's	There is no consistent in work support offer – this is dependent on benefit recipient status and contract outputs.	No current core funded offer. Offer largely dependent on funding and employment support contracted KPI's

	Registering unemployment / benefits advice Placing offer at risk for particularly none benefit claimants.	Initial support to enter work /self-employment Customers 6month+ unemployed have no mainstream support available. Gap between JET and RESTART	More bespoke IAG	Assessment of / removal of wider barriers	Pre-employment Training / Work Experience	Vocational Skills (unemployed and employed)	Employer engagement/jobs matching	In-work Support / mentoring Noted that limited service due to lack of funding.	In work progression
Adult Offer: Complex Needs	Owner: Jobcentre Plus Funding: Core Summary of Activity Type: Process new claims Manage existing claims Support claimants to find work DWP Visiting Team A visit can be arranged if an individual needs extra help to claim benefits, e.g. because they: Have complex needs Are disabled Are a vulnerable young person making a claim for the first time Have nobody else to support them Cannot claim benefits in any other way	Owner: Jobcentre Plus Funding Core Summary of Activity Type: Work Coach -Short interview approximately every two weeks for those out of work (length and frequency subject to individual needs within overall resource envelope) to assess barriers to work, support job search and refer to further support. Work and Health Programme New Enterprise Allowance – mentoring and an allowance to support self-employment DWP Intensive Employment Support Programme Disability Employment Adviser IPES Job Finder Contract (Serco) JET – Shaw Trust (13 - 26 WEEKS) RESTART – 52 weeks (commencing summer 2021)	Owner: NCS Funding Core/ Contract Summary of Activity Type: Free up to date, impartial advice and guidance on careers, skills and the labour market to anyone aged 13 years and upwards – telephone and web support Face to face support to develop a careers and skills action plan. Available through local contracts (Prospects) for those aged 18+ - priority groups are 18-24 NEETs, adults without a level 2 qualification, unemployed over 12 months, single parent with dependant living with them, SEN/disabled, 50+ unemployed or at risk of unemployment.	Owner: Jobcentre Plus Funding: Core Summary of Activity Type: Refer to DWP funded and other programmes to access support with specific barriers to work. Work and Health Programme specifically designed for those with Complex needs To use DWP Flexible Support Fund to address barriers such as the need for interview clothing, etc. Access to Work DWP Intensive Employment Support Programme Intensive personalized support (DWP) delivered via Shaw Trust New Employment Allowance Money Advice (Day 1 disadvantaged)	Owner: WMCA – AEB Funding: Core Summary of Activity Type: • SWAP models funded through AEB in collaboration with JCP. • Training can last up to 6 weeks and includes 3 main components – preemployment training relevant to the needs of the business and sector, a work experience placement and a guaranteed job interview.	Owner: WMCA - AEB Funding: Core Summary of Activity Type: Adult Education Budget funds vocational training for adults both in work and out of work with a focus on regional priority sectors.	Owner: Jobcentre Plus Funding: Core Summary of Activity Type: • Local employer advisors and national accounts with focus on recruitment support and links to SBWAs for claimants, particularly the more disadvantaged – support through disability confident scheme, etc. • DWP Disability Confident Support • DWP Fuller Working Lives support • Work Trials • DWP Find a Job site • DWP Job Help site	Owner: Jobcentreplus Funding: Core Summary of Activity Type: JCP support for those in work on UC to increase their income. Rapid response to redundancy WHP JET RESTART (Summer 2021)	Owner: WMCA Funding: Core Summary of Activity Type: AEB targeted at those in work Employment Support Programmes depending on KPI's
Further Support (Funding Limited highlighted in Red)	Citizens Advice 'Help to Claim' LA Support Teams i.e. Warwickshire Support Team (core funded) / Mental Health (IPS support) Local Authority: Community Engagement via local projects (underpinned by Core / AEB / ESF) often	Colleges Thrive into Work Specialist Support Programmes (MIND) Local Authority: Employment support via local projects (underpinned by Core / AEB / ESF) often including community organisations:	AEB 19+ Thrive into Work LA mainstream offers i.e. Walsall Works / THINK Sandwell / Dudley Skills Employment Adult Learning ESF 1.1 / 1.4 / BBO / Connecting Communities 16+.	LA mainstream offers i.e. Walsall Works / THINK Sandwell / Dudley Skills Employment Adult Learning ESF 1.1 / 1.4 / BBO / Connecting Communities 16+. All the above have Barrier removal as part of their offer.	Colleges Offer LA Adult Education Service / Adult Community Learning (WMCA / ESFA depending on geography) Work Experience generated from employment support projects i.e. Birmingham's World of Work.	Apprenticeships DfE (Advanced Learner Loans) Loans available to those aged 19+ to fund a level 3-6 qualification at an approved college or training provider in England. DfE (Apprenticeships)	All Employment Support (ESF 1.1, 1.4) would liaise with employers in relation to job matching i.e. Wolves at Work, Walsall Works. There is also specialist matching for those disadvantaged in the labour market reflected in Walsall Employment Service.	Thrive in Work Supported Internships AEB ESF 2.1 targeted at supporting SME's with upskill staff and those at risk of redundancy i.e. Skills Support for the	Apprenticeships New Enterprise Allowance ESF 2.1 targeted at supporting SME's with upskill staff and those at risk of redundancy i.e. Skills Support for the Workforce / Redundancy delivered by Serco

	Registering unemployment / benefits advice	Initial support to enter work /self-employment	More bespoke IAG	Assessment of / removal of wider barriers	Pre-employment Training / Work Experience	Vocational Skills (unemployed and employed)	Employer engagement/jobs matching	In-work Support / mentoring	In work progression
	including community organisations: THINK SANDWELL / Coventry Job Shop 2018 – 2022. Targeting 15,000 engagements Wolves at Workbox - Virtual engagement with jobseekers / employers / training Learning Communities (Wolverhampton) Delivered VCS Community / Birmingham PURE placing vulnerable residents into employment. ESF Provision (1.4) i.e. Solihull Employed for Success engaging with 2659 residents. Housing Groups MI Friendly Cities – ERDF (For no UK nationals) IGNITE Languages / Employability for new Migrants DCLG	THINK SANDWELL / Coventry Job Shop 2018 – 2022. Targeting 15,000 engagements. This includes specialist support for those disadvantaged i.e. Coventry Job shop Disability Employment Service (Core / ESF funded) and Warwickshire Mental Health Support ESF 1.1 provision i.e. Birmingham's Progression Pathways Wolves at Workbox - Virtual engagement with jobseekers / employers / training ESF Provision (1.4) i.e. Solihull Employed for Success engaging with 2659 residents. WMCA Connecting Communities (not all areas) MI Friendly Cities – ERDF IGNITE Languages / Employability for new Migrants DCLG	All the above have IAG available through the customer IAG within their delivery models.	Thrive into Work Adult Community Learning AEB Specialist LA support: THINK Sandwell – Specialist Employment Team MI Friendly Cities – ERDF IGNITE Languages / Employability for new Migrants DCLG	Specialist LA support i.e.: THINK Sandwell – Specialist Employment Team	An apprenticeship is a job that combines practical training in a job with study. New Employment Allowance Sandwell: Supported Internships across the council and wider businesses in a full range of sectors. Employment support to transition from Apprenticeship to employment. Adult Community Learning	Apprenticeships / Apprenticeship Levy Local Authority Engagement with statutory services such as business rates, planning, environmental health, procurement, etc.	Workforce / Redundancy delivered by Serco Employment Support Contracts that support customers for specific retention periods i.e. Connecting Communities Post-employment support is offered via LA i.e. Wolves at Work and THINK Sandwell who support the initial stages of work with specialist employer retention service.	Connecting Communities incentivising progressions
Complex Needs Gaps	None. Though current engagement is largely funding reliant.	Core JCP offer is dependent on receipt of benefit Wider ESF offer is subject to eligibility and regional availability Specialist Support is both Funding and Scope Limited	Careers Advice offer not consistent Wider offer of IAG built into programme delivery.	There is specialist support available but necessarily wrap around support throughout the journey to remove barriers.			No consistent Regional Employer Offer / Account Management – Offers from LA / JCP / WMCA / Colleges / ITP's	There is no consistent in work support offer – this is dependent on benefit recipient status and contract outputs. Noted that limited service due to lack of funding.	No current core funded offer. Offer largely dependent on funding modelling.