



WEST MIDLANDS COMBINED AUTHORITY

Adult Skills Fund Programmes Privacy Notice

(For the funding year 1 August 2026 to 31 July 2027)

This document sets out the Privacy Notice for the purpose of Data Collection, that apply to all WMCA-funded providers of education and training who receive Adult Skills Fund Programmes funding, including Adult Skills Fund, including Level 3 ring-fenced provision formerly known as Free Courses for Jobs and Skills Bootcamps funding for residents residing in the West Midlands Combined Authority (WMCA) area

Training providers should ensure that all learners have seen this privacy notice as part of their enrolment process.

It is implicit that if a Learning Organisation subcontracts provision funded through WMCA employment and skills, this privacy notice also applies.

Augusts 2026

Contents

How we use your personal information	3
What is your “Personal Data”?	3
How and why, we collect your personal information.....	3
Personal data collected from you directly.....	4
Personal data collected from WMCA websites and social media channels.....	4
We may use personal data we collect from websites and social media channels to:	4
Provider Information	4
Personal data about learners	5
We collect and process the following information:.....	5
How we share your personal information	5
Other organisations include:	5
How long will we keep your personal information?	6
Your data protection rights	6
Further information on processing your information Learner information.....	7
Complaints	7
Changes to this privacy notice	7

How we use your personal information

The West Midlands Combined Authority (WMCA) is responsible for commissioning and funding Adult Skills Fund programmes, including but not limited to receive Adult Skills Fund Programmes funding, including Adult Skills Fund, Level 3 ring-fenced provision formerly known as Free Courses for Jobs and Skills Bootcamps funding for residents, residing in the West Midlands Combined Authority (WMCA) area. We may use your personal information in our delivery of this work. The privacy notice below describes how we will treat personal information.

The Combined Authority is the “data controller” for Adult Skills Funding in the West Midlands area. The West Midlands Combined Authority has the responsibility for keeping your data safe, using it lawfully, and ensuring your privacy rights are respected.

We are responsible for managing the information that we hold, and we recognise that this information is important to you. We take our responsibilities seriously and use personal information fairly, correctly, and safely in line with the UK’s data protection laws.

Anyone who receives information from us is also under a legal obligation to do the same and will have a set of data protection clauses included in any contract with us.

Where we need to share sensitive or confidential information, we will do so only with your consent, or where we are legally able to do so.

What is your “Personal Data”?

Personal data is information which is about you, and which identifies you as an individual. This means it could be used to make decisions which have a direct impact on you. The purpose of this notice is to explain how we will use the information you give to us, and what we will use it for.

Data protection law sets down the rules for data controllers (such as the Combined Authority), and rights for the people (known as “data subjects”) whose information is held by them (such as you).

As a data subject, you have rights under the law of data protection (the General Data Protection Regulation (GDPR)).

In line with these rules, we are registered with the Information Commissioner as a ‘data controller.’ Our registration number is Z5897556

How and why, we collect your personal information

We collect your data where the law allows, where we have your consent to do so or where we have a legal obligation. We may also receive your data from third parties, including other government departments.

Your personal information is collected to enable us to conduct the functions of the WMCA. The lawful basis for collecting and using your personal information will depend on the service and will normally be:

- where we have a contractual obligation
- where processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in WMCA (Article 6(1)(e) UK GDPR)
- where we have your consent to do so

- where we have a legal obligation.

Where learner information is collected through the Individualised Learner Record (ILR), processing is also undertaken by the Department for Education (DfE) under its statutory responsibilities, including the Apprenticeships, Skills, Children and Learning Act 2009 and Section 54 of the Further and Higher Education Act 1992

Personal data collected from you directly.

We may collect information from you:

- face-to-face like when you fill in a form or survey at career fairs
- over the telephone like when you contact our helpdesks
- in correspondence that you send to us, like emails, letters, and social media posts.
- We may use personal data we collect directly from you to:
- send you information about our work
- improve the services we offer to you
- operate our complaints policy
- contact you for feedback on the services we provide.
- ensure the protection of public funds
- prevent and detect fraud.

Personal data collected from WMCA websites and social media channels

We may collect and process the following information:

- details of your visits to our website, including the resources that you access, weblogs and other communication data
- subscriptions to our mailing lists.

We may use personal data we collect from websites and social media channels to:

- ensure that our website content is presented in the best way for you
- provide you with information, products, or services that you request from us or which we feel may interest you, where you have given us your consent
- allow you to participate in interactive features of our service when you choose to do so and notify you about changes to our website or services.

Provider Information

During the life of your contract, we will ask Providers for the following information (either directly or via the provider's ILR return/Data return):

Data and evidence held by the provider are necessary to ensure compliance with contractual requirements and the Funding rules and guidance and secure the delivery of education and training of a reasonable quality by the Provider.

This is to ensure that the resources provided by WMCA are being used effectively and efficiently and include but are not limited to Application Data, Performance data, Delivery profiles and financial statements.

Personal data about learners

We collect personal data about learners from you, and third parties, including other government departments/agencies and from organisations funded by WMCA to provide learning.

Your personal information is processed by WMCA directly and/or the Department for Education (DfE), who pass it to us when they process your information on behalf of the DfE, to enable the DfE to conduct its functions

Learner contact information collected by the DfE, and the Combined Authority may be used for the purposes of research and surveys to enable the DfE and the Combined Authority to conduct its functions or, for the Department for Work and Pensions to conduct its functions. This contact information will only be used for the purposes of other research and surveys with the consent of the learner.

We collect and process the following information:

- Enrolment and achievements are collected from learning providers following their funding terms and conditions. Learning providers include further education colleges and private training companies where you undertake learning.
- Individualised Learner Record (ILR) - information about you and what you are studying is collected by the ILR. See the ILR privacy notice for more details.
- Learning Records Service (LRS) - information about you is used to issue you with a Unique Learner Number (ULN) and to create and keep your Personal Learning Record. See the LRS privacy notice for more details.

How we share your personal information

We may share your personal information with other services run by the WMCA, and other organisations, where the law allows it, or we have a legal obligation to do so:

- with a third party who is working for WMCA under contract
- with organisations for the purposes of:
- administration
- provision of career and other guidance
- statistical and research purposes, relating to education, training, employment and well-being prevention or detection of crime.

Other organisations include:

- Education and Skills Funding Agency
- Department for Education
- Department for Work and Pensions
- Local and Combined Authorities in England.

In order for the DfE and the Combined Authority to carry out its functions, the DfE, WMCA and training providers share data to ensure the accuracy of the information held in relation to the funding of learning a training provider may need to share your information with another training provider in order to verify accuracy of the information in relation to a claim for funding from the WMCA.

In the event that a further education college or other training provider is unable to continue the delivery of training funded by the West Midlands Combined Authority (for example, where a training provider is a limited company that is dissolved) the Combined Authority and/or the DfE will endeavour to make arrangements for the secure transfer of information, including your personal data, from the former training provider to another training provider to support your continued learning. It may also request information from Awarding Organisations to establish at what stage your learning has reached according to their records.

How long will we keep your personal information?

Personal information which you choose to share with us will be treated as confidential. Your data will be processed by our staff, who are all based in the UK. The data we process may be held internally on our own managed systems, externally on cloud-based services or on the systems of the DfE, which process information on our behalf.

We will take the necessary steps to keep your information safe. It will then be securely destroyed when it is no longer needed.

We will only keep your personal data for as long as we need it. WMCA has a disposal schedule for personal data based on the needs and the law.

We may need to keep your personal information indefinitely for research and statistical purposes. We will put in place the necessary measures to safeguard this information.

Your data protection rights

Under the Data Protection Act, you as the Data Subject, have the following rights. Each request will be reviewed and actioned wherever possible. However, you should be aware that, due to the reasons that WMCA may be processing your information, we may not be able to comply with some requests due to legal obligations. You have the right to:

- ask for access to information about you that we hold
- have your personal data rectified if it is inaccurate or incomplete
- request the deletion or removal of personal data where there is no compelling reason for its continued processing
- restrict our processing of your personal data (i.e., permitting its storage but no further processing)
- object to direct marketing (including profiling) and processing for the purposes of scientific/historical research and statistics
- not to be subject to decisions based purely on automated processing where it produces a legal or similarly significant effect on you.

If we are processing your personal information using your consent, you can withdraw your consent at any time.

If you would like a copy of the personal information, we hold about you please contact us at: Email: Information.officer@wmca.org.uk

Address: Data Protection Officer, 16 Summer Lane, Birmingham, B19 3SD

Further information on processing your information Learner information

Personal information is collected by the WMCA in accordance with the terms and conditions of funding imposed on providers of learning, for example, further education colleges and private training organisations. Your personal information is processed by the DfE and passed to us when they process your information, to enable the DfE to conduct its functions.

Learner information collected by the DfE is known as the Individualised Learner Record (ILR). The specifications and standards for the ILR are published for each academic year (1 August to 31 July) by the DfE. This specification provides more information about the use of your information.

Complaints

If you wish to raise a complaint about how we have handled your personal information, you can contact our Data Protection Officer who will investigate the matter. Contact details are Information.officer@wmca.org.uk

We hope that we can address any concerns you may have, but if you remain unhappy you can contact the Information Commissioner's Office (ICO). For more information, visit: ico.org.uk

Changes to this privacy notice

We may change this privacy notice, and we encourage you to check this privacy notice from time to time.