

Process for awarding the C2C Logo

Organisations, partnerships and networks that successfully complete the C2C process, have clear pledges that partners are signed up to and an action plan on how they will deliver their commitment to collaborate to prevent and relieve homelessness will be awarded the C2C logo.

Organisations, partnerships and networks will be able to use the C2C logo on their materials, email signatures, websites etc.

The WMCA Homelessness Taskforce will keep a record of those organisations, partnerships and networks that have successfully completed the C2C process and will regularly review and follow up with those awarded the logo to track progress and impact.

Single organisations

Single organisations who have completed the C2C process should send the Homelessness Taskforce the following:

- The pledges and action plan they have drawn up
- Contact details for a member of staff who is responsible for overseeing the implementation of the pledges and action plan

The Taskforce will review the pledges and action plan and offer constructive feedback.

If there are no significant issues arising from the feedback the Taskforce will award the C2C logo.

If there are significant issues the organisation will be given 4 weeks to review and resubmit the pledges and action plan – these will be reviewed and the logo awarded if appropriate.

If the organisation does not respond or chooses not to use the feedback the logo will not be awarded.

Partnerships and Networks

Partnerships or networks who have completed the C2C process should send the Homelessness Taskforce the following:

- The pledges and action plan they have drawn up
- Contact details for a member of staff (or one for each partner) who is responsible for overseeing the implementation of the pledges and action plan

The Taskforce will review the pledges and action plan and offer constructive feedback.

If there are no significant issues arising from the feedback the Taskforce will award the C2C logo to each of the partnership or network members.

If there are significant issues the partnership or network will be given 4 weeks to review and resubmit the pledges and action plan - these will be reviewed and the logo awarded if appropriate.

If the partnership or network does not respond or chooses not to use the feedback the logo will not be awarded.

If only some partners respond to the feedback, then only those partners will be awarded the logo.