



West Midlands Spatial Development Strategy Public Engagement

November – December 2025

Background

The Spatial Development Strategy will be a tool for making the West Midlands the best place to live, work and visit. It will be shaped by engagement with residents, businesses, organisations, and partners, alongside evidence and data from a range of sources. The plan will take approximately two years to develop and 20 years to implement.

The West Midlands Combined Authority (WMCA) have designed a programme of community engagement to ensure they understand the challenges facing communities and priorities for the future. An online survey was hosted on Commonplace, a citizen engagement platform to help the WMCA better understand what matters most to local people and their priorities. The engagement survey was available from 3rd November to 12th December 2025.

This report summarises 546 responses to the engagement

In total there were:

- **540 responses to the Commonplace survey**
- **6 online responses from events**

Where relevant data is reported by District. Open ended responses have been categorised into key themes, the main responses to each open-ended question is included in the report, whilst a full list of all themes is included in the Appendices. Not all respondents answered all questions therefore bases will vary, valid bases to each question are reported on each question.

Key findings

Your local area:

- A sense of community and belonging, accessibility and the environment/nature were considered the most important features to create the type of place people wanted to live.
- 59% felt their community had/somewhat had everything they needed. However, 38% felt their community did not have everything they needed.
- The main things missing from the local area were adequate public transport links and feelings of safety. A lack of green spaces, a sense of community and a thriving town centre were also mentioned.
- 55% felt that the buildings, streets and public spaces made them feel proud/somewhat proud. However, 41% felt the buildings and spaces did not make them feel this way.
- The main reasons for an area not making people feel proud or valued was the amount of rubbish/litter/fly tipping. Other issues were areas feeling run down and neglected, poor shopping areas and anti-social behaviour.
- The top reasons for feeling proud or valued about an area were the number of parks/green spaces, the amount of character/historic buildings and the area being looked after.

Environment:

- The most important priorities for green belt planning were to protect natural habitats (82%), provide land for walking and hiking (64%) and to have access to recreational land (58%).
- The main features of a respondent's local environment that improved their health and wellbeing were access to parks and green spaces (81%) and safe streets and public areas (78%).
- Over half considered clean air/low pollution, quiet, peaceful surroundings, place to walk and cycle and local health services to be important to their health and wellbeing.

Infrastructure:

- The most important types of infrastructure to make the West Midlands a great place to live, work and visit were reliable public transport and better connectivity (84%) and green spaces, parks and nature corridors (75%). Over half considered high-quality housing, health and social care facilities and roads and cycle routes that are safe and well maintained to be important.
- Nearly a third of respondents felt that there were services missing or hard to access in their community (30%).
- The main services missing/hard to access were adequate public transport services and access to healthcare. Others felt their area lacked community facilities or facilities to support cycling.

Key findings

Healthier, safer & more resilient communities:

- The main challenge to planning and creating healthier, safer and more resilient communities was a lack of safe public spaces and streets (67%). Over half thought the main challenges were poor quality/unaffordable housing, limited access to health services and social isolation.
- The main suggestions to tackle these challenges were to do more to tackle crime/anti social behaviour, the need for more investment from government and to engage more with residents.
- There were suggestions for more quality/affordable housing and the provision of more community spaces.

Economy and employment:

- The main challenges to inclusive growth were limited job opportunities (69%), low wages or insecure employment (63%) and poor transport links (62%).
- The main suggestions to tackle these challenges were better/cheaper public transport and more training/apprenticeships. Other suggestions included lower business rates/rents and more investment from government.

Housing needs:

- The main things to consider when planning homes were the proximity to public transport and local services (71%), affordability for local people (66%) and infrastructure to support new homes (65%).
- Around half thought energy efficiency and sustainability, a mix of housing and the impact on green spaces should be considered.

Design and place-making:

- The biggest challenges to designing and shaping places across the region were ensuring infrastructure supports new development (77%) and balancing growth with protection of green spaces/heritage (69%).
- When it came to suggesting other places we can learn from, it is interesting to note that people were most likely to mention areas in England outside the conurbation (34%) such as Manchester or London.
- 10% mentioned areas in Birmingham such as Bournville, Moseley and Kings Heath.
- Outside the UK, the Netherlands and Denmark were named as the key places to learn from.
- The main things to learn from these areas were better public transport facilities, to be more cycle/walking friendly and have more green spaces.

Key findings

Town centres and high streets:

- The biggest challenges in helping town centres/high streets to thrive was seen as empty shops and declining footfall (72%) and the competition from online shopping (61%). Half of respondents mentioned high business rates/rents, lack of variety of shops and safety/cleanliness of public spaces.
- The main suggestion to tackle the challenges facing high streets was more support for business for example reduced rates/rents/loans.
- Other suggestions included cheaper parking/more parking and encouraging more independent shops.

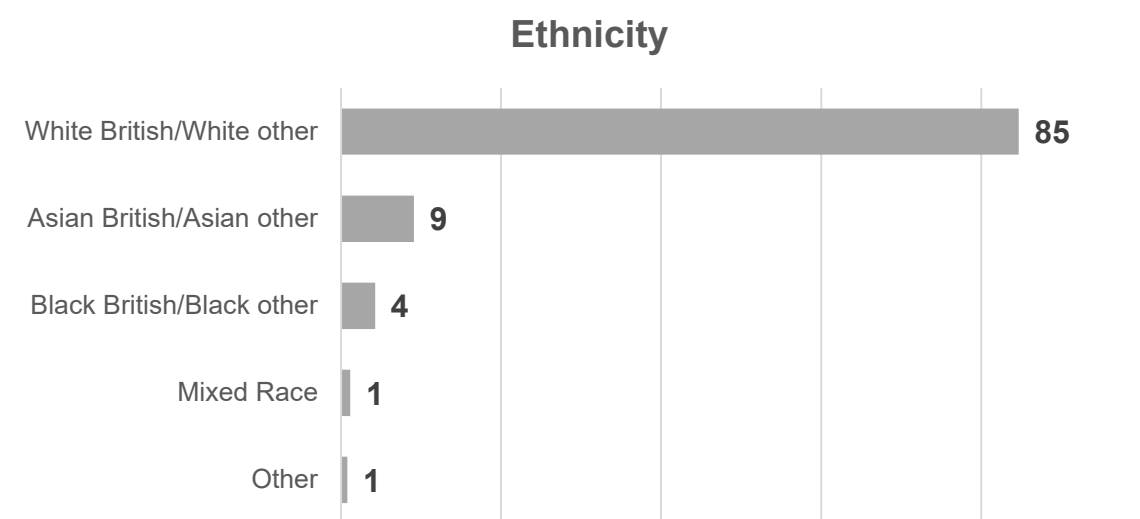
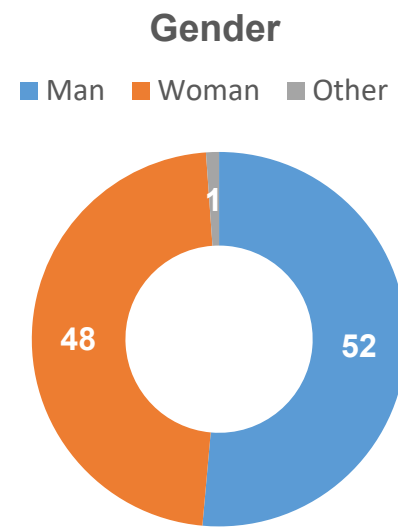
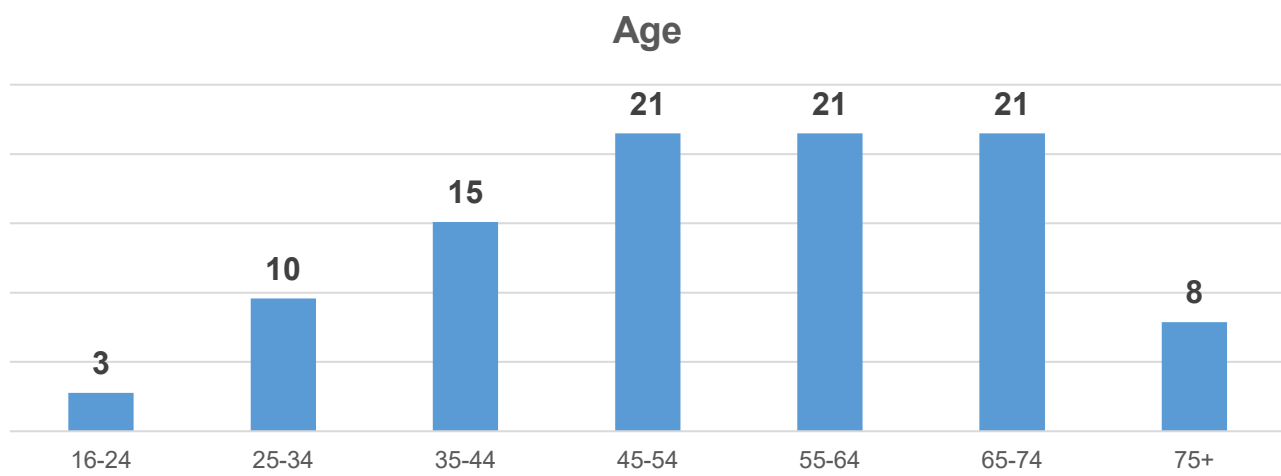
West Midlands future:

- In the next 20 years people would like the West Midlands to be safer (35%), cleaner (22%), with a growing economy (21%) and better public transport (20%).
- The West Midlands can become the best by more investment/improvements to public transport (18%), improvements in safety/less crime (12%) and more community engagement (10%).

Who we spoke to

Demographic profile of respondents

Respondent profile (1)

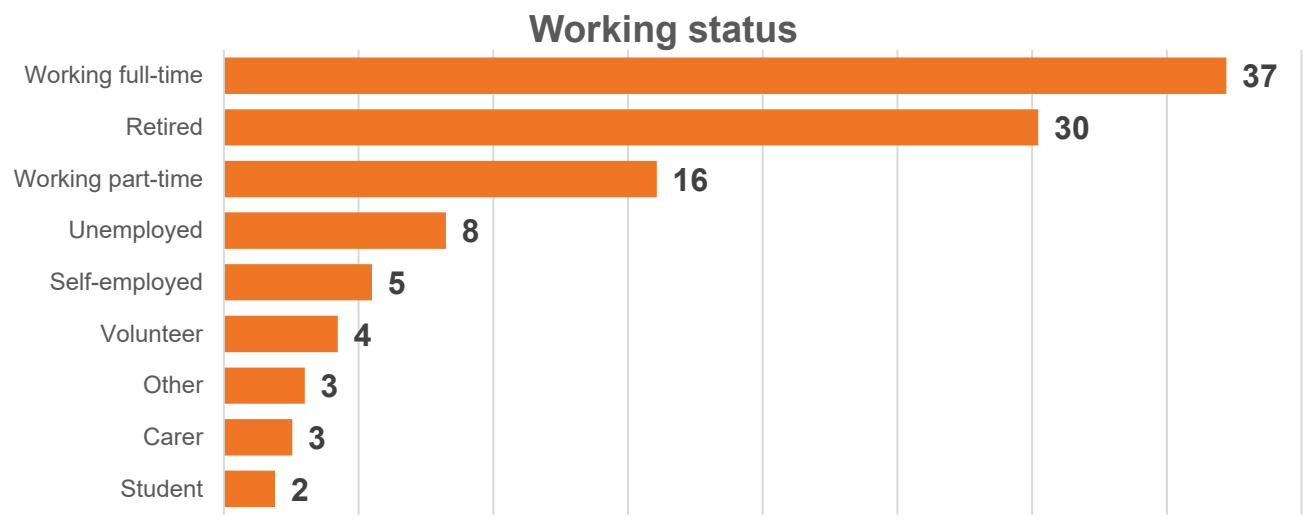
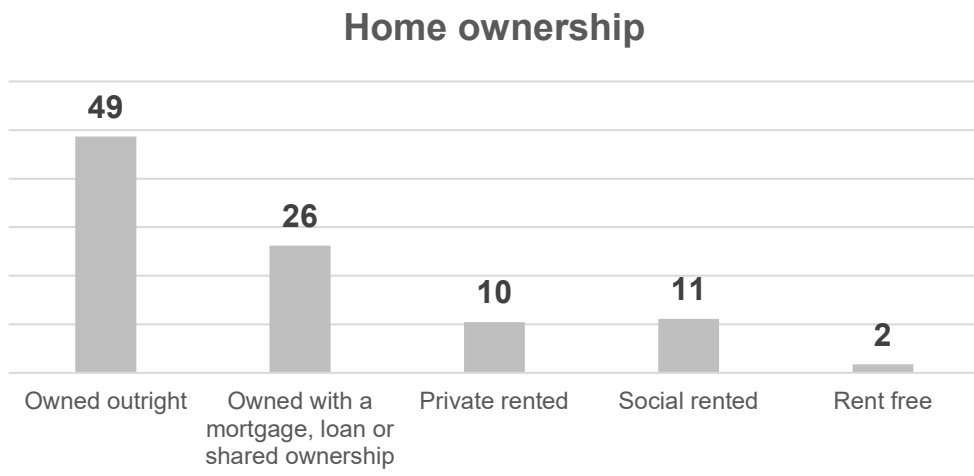
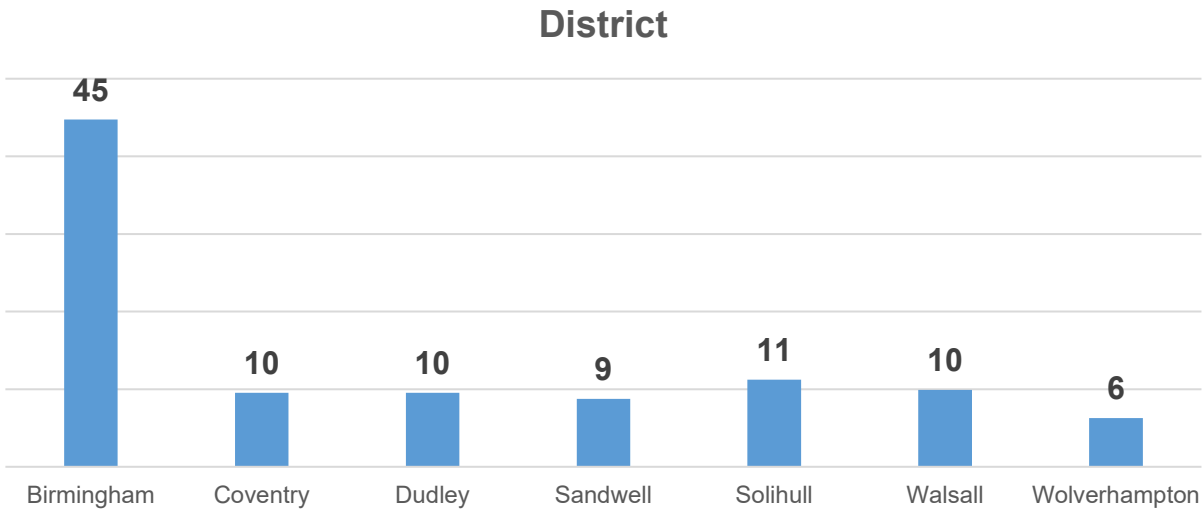


Respondents tended to be aged 45 and over (72%) and from White ethnic backgrounds (85%).

There was a fairly even gender split, albeit it was slightly biased towards men (52%).

Valid bases only, prefer not to say and no replies excluded

Respondent profile (2)



As one would expect, most responses came from respondents living in Birmingham (45%), the fewest from respondents living in Wolverhampton

37% of respondents were in full time work, while a third were retired.

Nearly half owned their home outright (49%), with a further 26% owning with a mortgage. A fifth were in rented accommodation.

Valid bases only, prefer not to say and no replies excluded

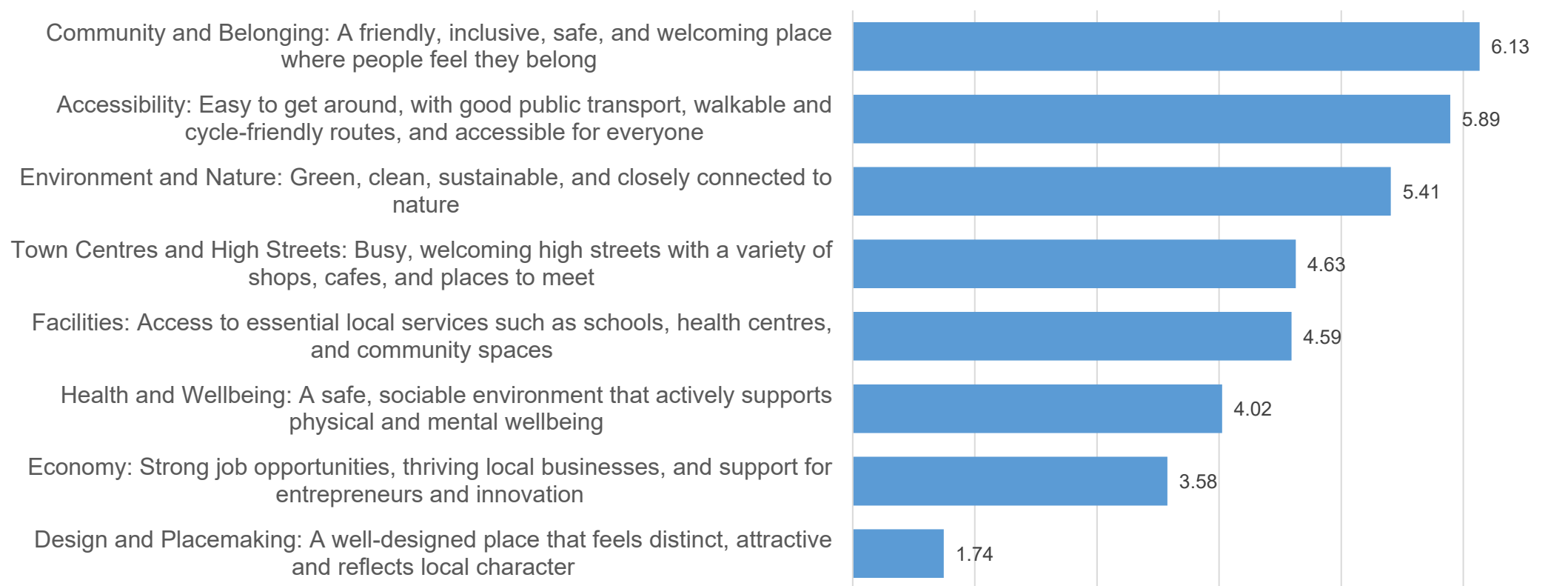
Your Local Area

Features which are important to have in your local area,
services which are currently lacking and feelings of pride and
value towards your local area

Type of area you want to live in

A sense of community and belonging, accessibility and the environment/nature were considered the most important features to create the type of place people wanted to live in. The economy and design and placemaking were considered least important.

Ranking : What is needed to create type of place you want to live



Question: What do you think is needed to create the type of place you want to live in? please rank in order of preference. Base 494 valid respondents (Ranked score out of 8 – 8 most important 1 is least important)

What is needed by District

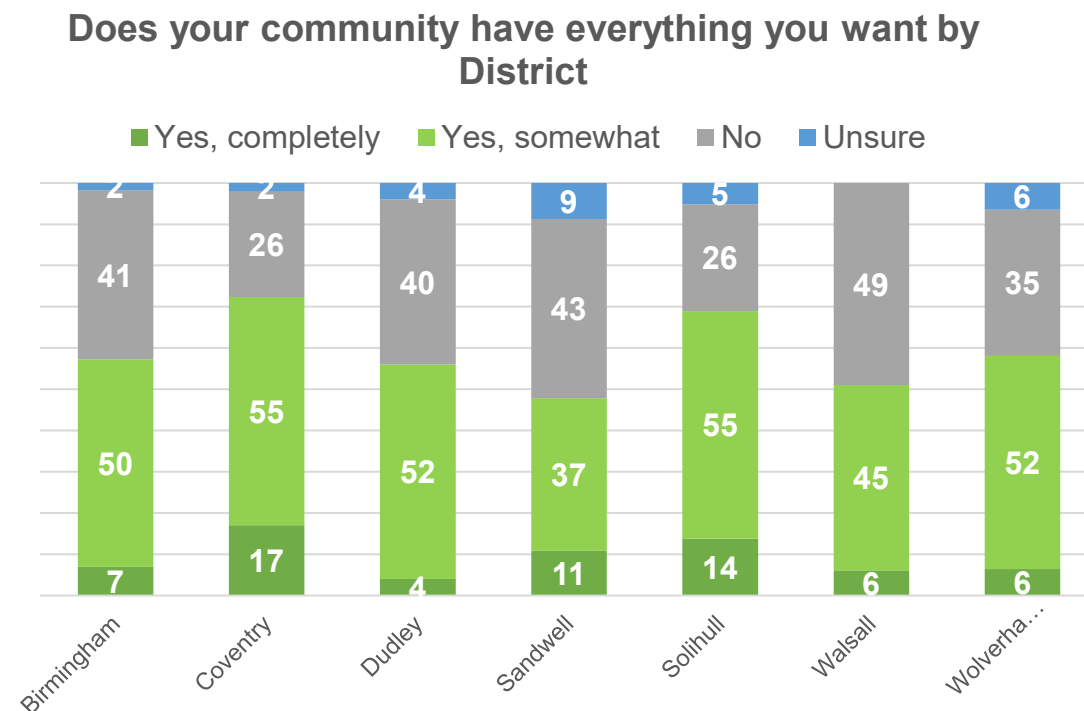
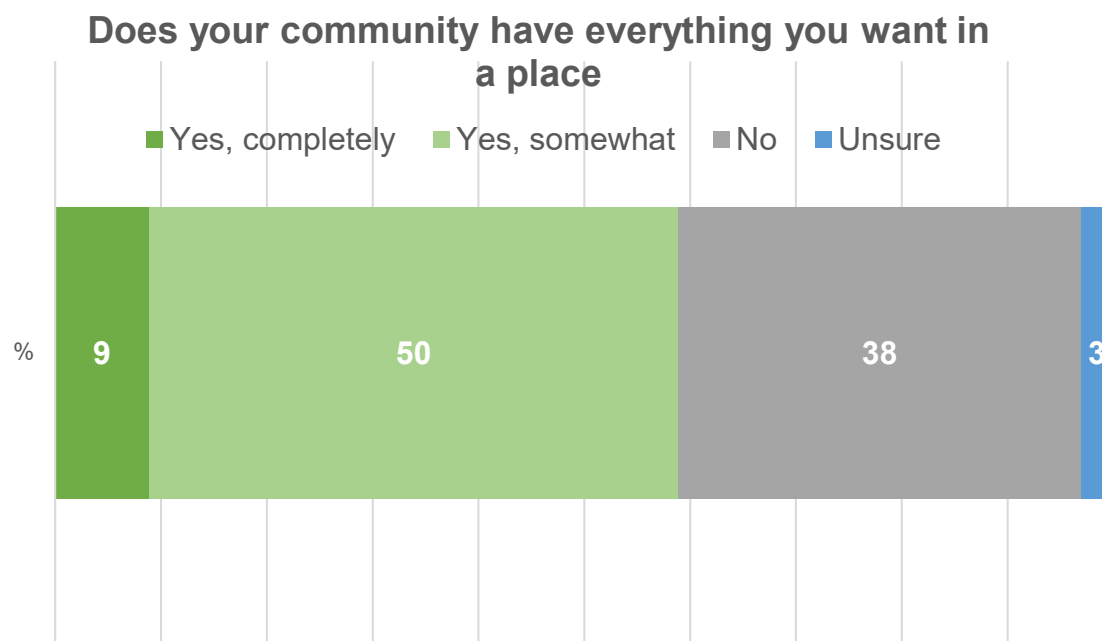
Community and belonging, accessibility and the environment were ranked in the top 3 needs in all Districts. Respondents in Birmingham and Wolverhampton rated accessibility more highly than community, while those in Solihull and Walsall rated environment and nature more highly than accessibility.

Rank	Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
1	Accessibility	Community and Belonging	Community and Belonging	Community and Belonging	Community and Belonging	Community and Belonging	Accessibility
2	Community and Belonging	Accessibility	Accessibility	Accessibility	Environment and Nature	Environment and Nature	Community and Belonging
3	Environment and Nature	Environment and Nature	Environment and Nature	Environment and Nature	Accessibility	Accessibility	Environment and Nature
4	Facilities	Health and Wellbeing	Town Centres and High Streets	Town Centres and High Streets	Facilities	Town Centres and High Streets	Town Centres and High Streets
5	Town Centres and High Streets	Town Centres and High Streets	Facilities	Facilities	Town Centres and High Streets	Facilities	Facilities
6	Health and Wellbeing	Facilities	Health and Wellbeing	Health and Wellbeing	Health and Wellbeing	Health and Wellbeing	Health and Wellbeing
7	Economy	Economy	Economy	Economy	Economy	Economy	Economy
8	Design and Placemaking	Design and Placemaking	Design and Placemaking	Design and Placemaking	Design and Placemaking	Design and Placemaking	Design and Placemaking

Question: What do you think is needed to create the type of place you want to live in? Base 494 valid respondents

Does your community have what is needed

59% felt their community had/somewhat had everything they needed. However, two fifths felt their community did not have everything they needed (38%). Respondents in Coventry and Solihull were most likely to feel their community had everything they needed. Respondents in Walsall were most likely to say their community did not have everything they needed.



Question: Does your community / place have everything you want in a place to live? Base 528 respondents

What is missing from community

Main things missing from community	%
Accessibility: More/better public transport links	20
Health & Wellbeing: Feel unsafe/too much crime/antisocial behaviour	17
Environment & nature: More green spaces needed/well maintained green spaces/accessible green spaces	10
Community: No sense of community/belonging/spirit	10
Town centres: Thriving town centre needed	10
Town centres : More independents shops/quality shops/variety	10
Environment & nature: Cleaner/less litter/fly tipping/rubbish	9
Accessibility: More cycle friendly e.g. cycle lanes/cycle storage	8
Facilities: Lack of community spaces/Community centres/libraries	7
Accessibility: More pedestrianisation/easier to walk around	6
Facilities: More health care facilities/doctors/dentists	6
Facilities: More police	6
Economy: lack of jobs/job opportunities	6

The main things missing from a respondent's community were adequate public transport links and feeling safe.

A lack of green spaces, no sense of community and a lack of a thriving town centre with a variety of shops was also noted.

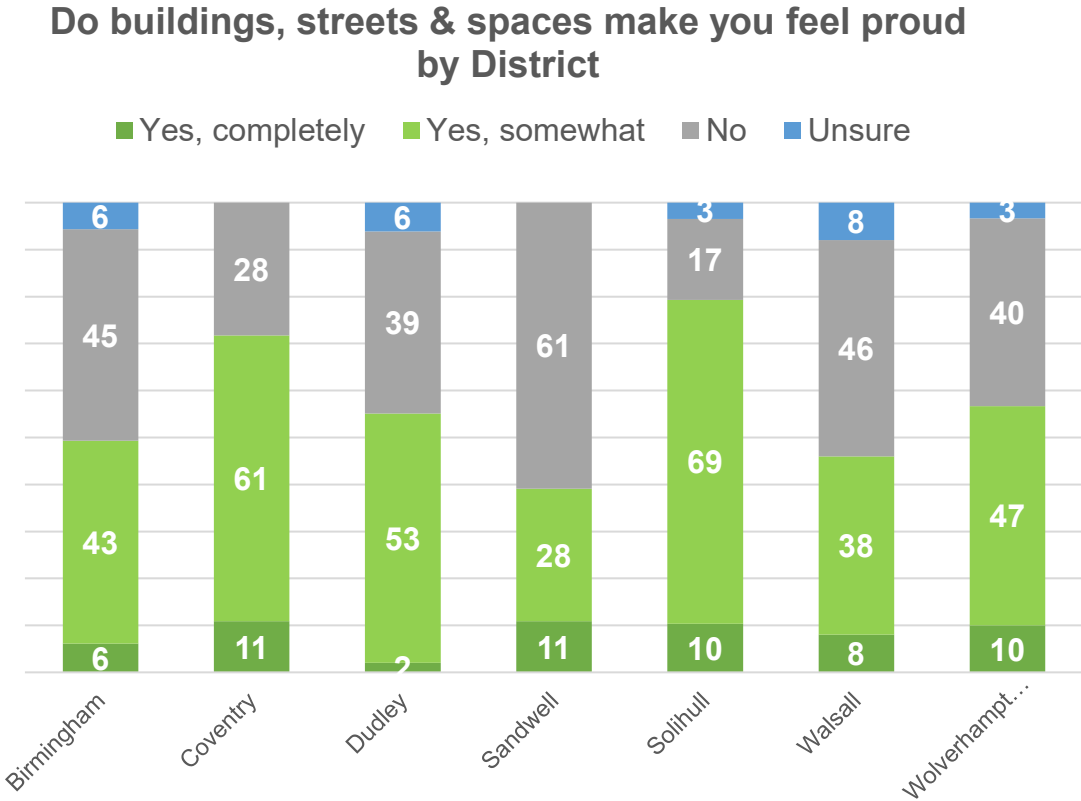
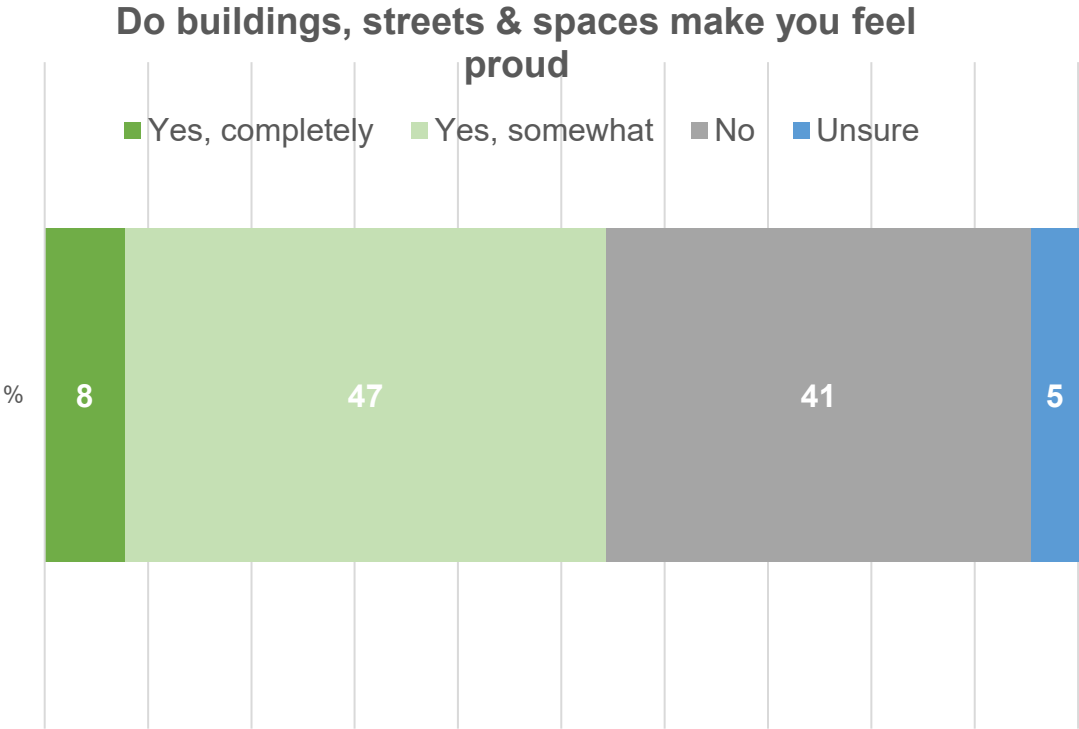
Accessibility, public transport links, variety of shops and community spaces / facilities, green spaces, safe spaces, sustainability, people in power who really care.

City centre feels really unsafe place for women and young people, lots of knife crime, verbal abuse aimed at women, lots of anti social behaviour, gangs of men

Question: What's missing in your place / community? Base 338. Main comments only, For full list see Appendices

Buildings, Streets & Public Spaces

55% felt that the buildings, streets and public spaces in their area made them feel proud/somewhat proud/valued. However, two fifths felt the buildings and spaces in their area did not make them feel this way (41%). Respondents in Solihull and Coventry were most likely to respond positively, those in Sandwell were least likely to.



Question: Do the buildings, streets, and public space in your area make you feel proud and valued? Base 528 respondents

Why areas make people feel this way



West Midlands
Combined Authority

Main Comment	%
Negative: Too much rubbish/litter/fly tipping	22
Negative: Area is run down/unloved/uncared for/neglected	15
Negative: Empty shops/poor quality shops/run down shops	13
Negative: Unsafe/too much crime/anti social behaviour	10
Negative: Too many buildings not looked after/left to ruin/derelict	9
Positive: Good amount of parks/green spaces	9
Positive: Old/Character/historic buildings in area	6
Positive: Area is well maintained/clean and tidy	6
Negative: Poor pavements/lack of pavements/more pedestrianisation	6
Negative: On street parking/illegal parking/pavement parking	5
Negative: Poor/cheap design and planning /lack of character	5
Negative: Not enough green spaces/loss of green spaces	4
Negative: Too car focused/too much traffic/congestion	4
Positive: Good area/nice area/like where I live	4
Positive: Wide range of shops/facilities	4

The main reasons for an area not making people feel proud and valued was the amount of rubbish/litter/fly tipping. Other issues were areas feeling run down and neglected, poor shopping areas and anti-social behaviour.

Litter and fly tipping are a major blight in many areas ...Many street signs are in poor condition, hedges encroaching on paved areas. Cars parked on pavements forcing pedestrians to use the road..

Traditional Victorian architecture and central green spaces.

The top reasons for an area making people feel proud and valued about lived there were the number of parks/green spaces, the number of old/character/historic buildings and the area being well maintained.

Question: Can you please explain your answer? Base 434 valid responses: for full list of responses see Appendices

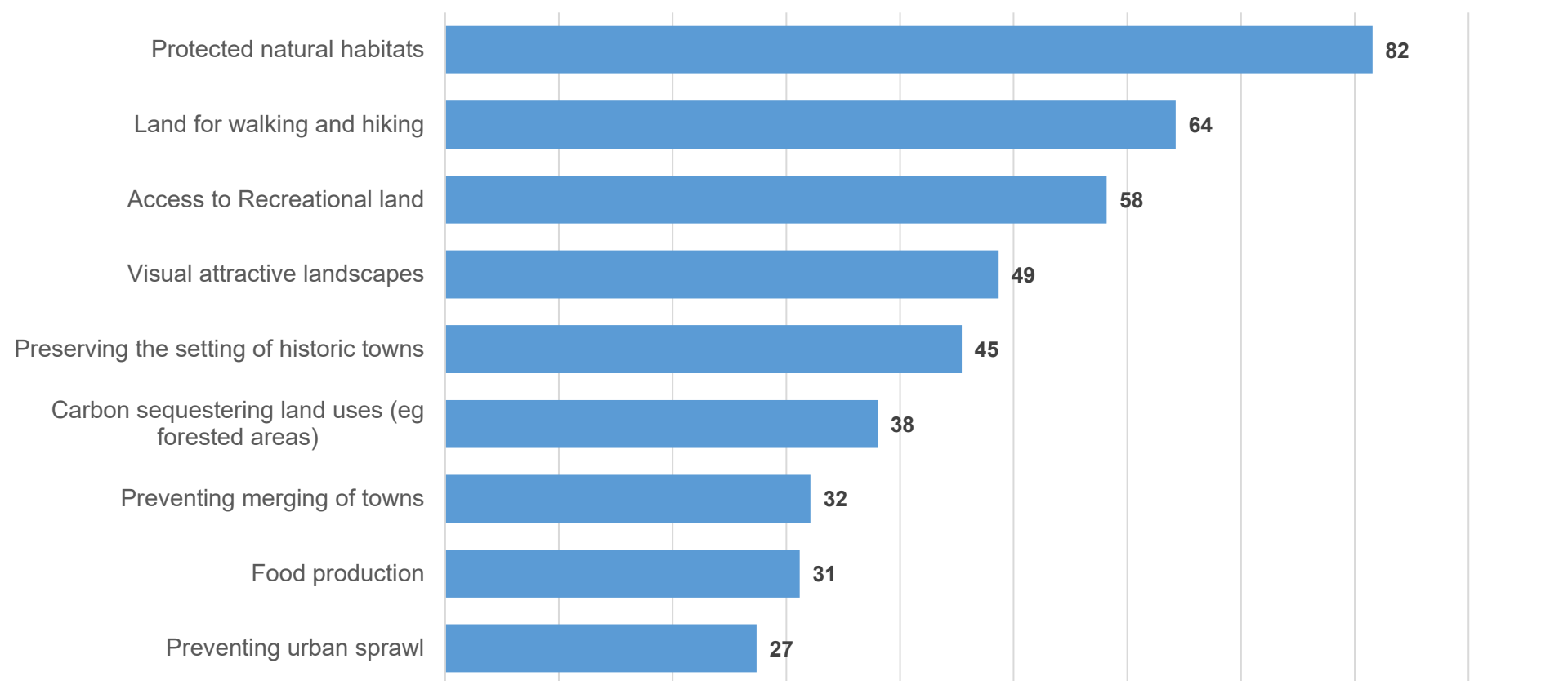
The Environment

Priorities for greenbelt planning and aspects of local environment important to health and wellbeing

Green belt planning (1)

The most important priorities for green belt planning were to protect natural habitats (82%), provide land for walking and hiking (64%) and to have access to recreational land (58%). Around half considered visually attractive landscapes and preserving the setting of historic towns to be important.

Priorities for Green Belt Planning (top 5 selected)



Question: In your opinion, what should be the most important priorities of the Green Belt planning policy? (Respondents allowed to pick top 5, % exceed 100 due to multiple responses) Base 526 respondents

Green belt planning (2)

When looking at results by District it can be seen that the top 3 priorities varied little by District.

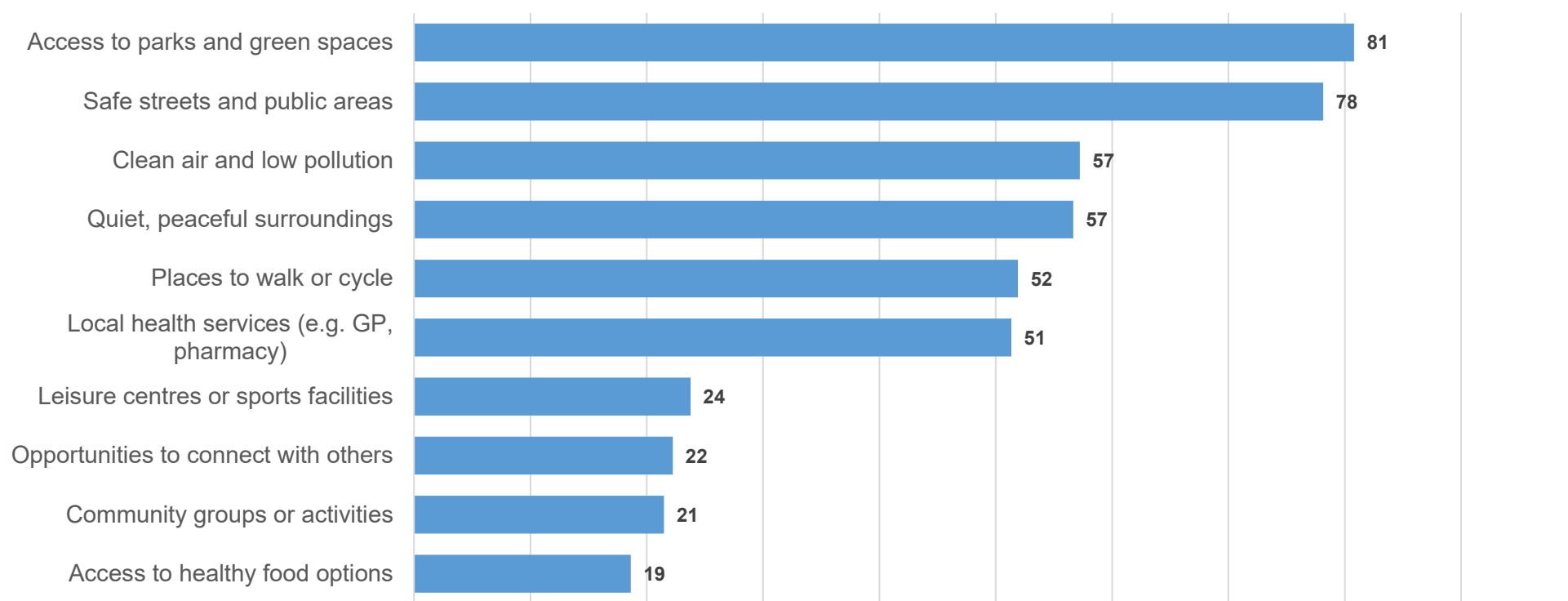
Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Protected natural habitats	Protected natural habitats	Protected natural habitats	Protected natural habitats	Protected natural habitats	Protected natural habitats	Protected natural habitats
Land for walking and hiking	Land for walking and hiking	Land for walking and hiking	Land for walking and hiking	Land for walking and hiking	Access to Recreational land	Land for walking and hiking
Access to Recreational land	Access to Recreational land	Access to Recreational land	Access to Recreational land	Access to Recreational land	Land for walking and hiking	Access to Recreational land
Visual attractive landscapes	Visual attractive landscapes	Preserving the setting of historic towns	Visual attractive landscapes	Visual attractive landscapes	Visual attractive landscapes	Visual attractive landscapes
Preserving the setting of historic towns	Preserving the setting of historic towns	Preventing merging of towns	Preserving the setting of historic towns	Preventing merging of towns	Food production	Preserving the setting of historic towns
Carbon sequestering land uses	Carbon sequestering land uses	Visual attractive landscapes	Carbon sequestering land uses	Preserving the setting of historic towns	Preserving the setting of historic towns	Food production
Food production	Food production	Carbon sequestering land uses	Preventing merging of towns	Preventing urban sprawl	Preventing merging of towns	Preventing merging of towns
Preventing urban sprawl	Preventing merging of towns	Preventing urban sprawl	Food production	Carbon sequestering land uses	Preventing urban sprawl	Carbon sequestering land uses
Preventing merging of towns	Preventing urban sprawl	Food production	Preventing urban sprawl	Food production	Carbon sequestering land uses	Preventing urban sprawl

Question: In your opinion, what should be the most important priorities of the Green Belt planning policy? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 526 respondents

Environment, Health & Wellbeing (1)

The main aspects of the local environment that improved health and wellbeing were access to parks and green spaces (81%) and safe streets and public areas (78%). Over half considered clean air/low pollution, quiet, peaceful surroundings, place to walk and cycle and local health services to be important.

Most important to improve health and wellbeing (top 5 selected)



Question: What aspects of your local environment do you feel improve your health and wellbeing the most? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 526 respondents

Environment, Health & Wellbeing (2)



West Midlands
Combined Authority

Across all districts the main aspect of the local environment to improve health and wellbeing were access to parks and green spaces and safe streets and public areas. Respondents in Coventry were most likely to want places to walk and cycle, while provision of local health services rated more highly in Wolverhampton

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Access to parks and green spaces	Safe streets and public areas	Access to parks and green spaces	Access to parks and green spaces	Access to parks and green spaces	Access to parks and green spaces	Safe streets and public areas
Safe streets and public areas	Access to parks and green spaces	Safe streets and public areas	Safe streets and public areas	Safe streets and public areas	Safe streets and public areas	Access to parks and green spaces
Clean air and low pollution	Places to walk or cycle	Quiet, peaceful surroundings	Quiet, peaceful surroundings	Clean air and low pollution	Quiet, peaceful surroundings	Local health services
Places to walk or cycle	Quiet, peaceful surroundings	Clean air and low pollution	Clean air and low pollution	Quiet, peaceful surroundings	Clean air and low pollution	Places to walk or cycle
Quiet, peaceful surroundings	Clean air and low pollution	Local health services	Local health services	Local health services	Local health services	Clean air and low pollution
Local health services	Local health services	Places to walk or cycle	Places to walk or cycle	Places to walk or cycle	Places to walk or cycle	Quiet, peaceful surroundings
Opportunities to connect with others	Community groups or activities	Opportunities to connect with others	Leisure centres or sports facilities	Leisure centres or sports facilities	Leisure centres or sports facilities	Opportunities to connect with others
Community groups or activities	Access to healthy food options	Community groups or activities	Opportunities to connect with others	Opportunities to connect with others	Access to healthy food options	Leisure centres or sports facilities
Leisure centres or sports facilities	Leisure centres or sports facilities	Access to healthy food options	Community groups or activities	Community groups or activities	Opportunities to connect with others	Access to healthy food options
Access to healthy food options	Opportunities to connect with others	Leisure centres or sports facilities	Access to healthy food options	Access to healthy food options	Community groups or activities	Community groups or activities

Question: What aspects of your local environment do you feel improve your health and wellbeing the most? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 526 respondents

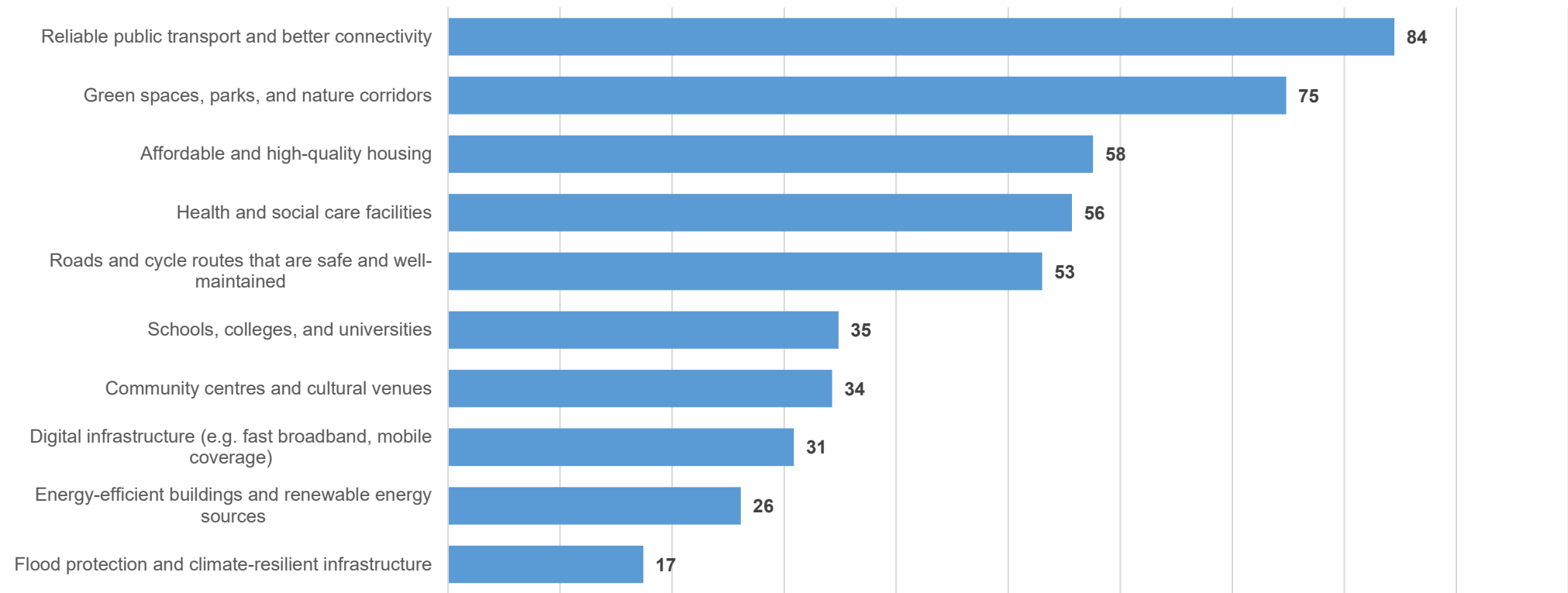
Infrastructure

Type of infrastructure the West Midlands needs and what services are currently missing

Important infrastructure (1)

The most important types of infrastructure to make the West Midlands a great place to live, work and visit were reliable public transport and better connectivity (84%) and green spaces, parks and nature corridors (75%). Over half considered affordable/high-quality housing, health and social care facilities and roads and cycle routes that are safe and well maintained to be important.

Most important types of infrastructure (top 5 selected)



Question: Which type of infrastructure do you think are most important to make the West Midlands a great place to live, work and visit? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 528 respondents

Important infrastructure (2)

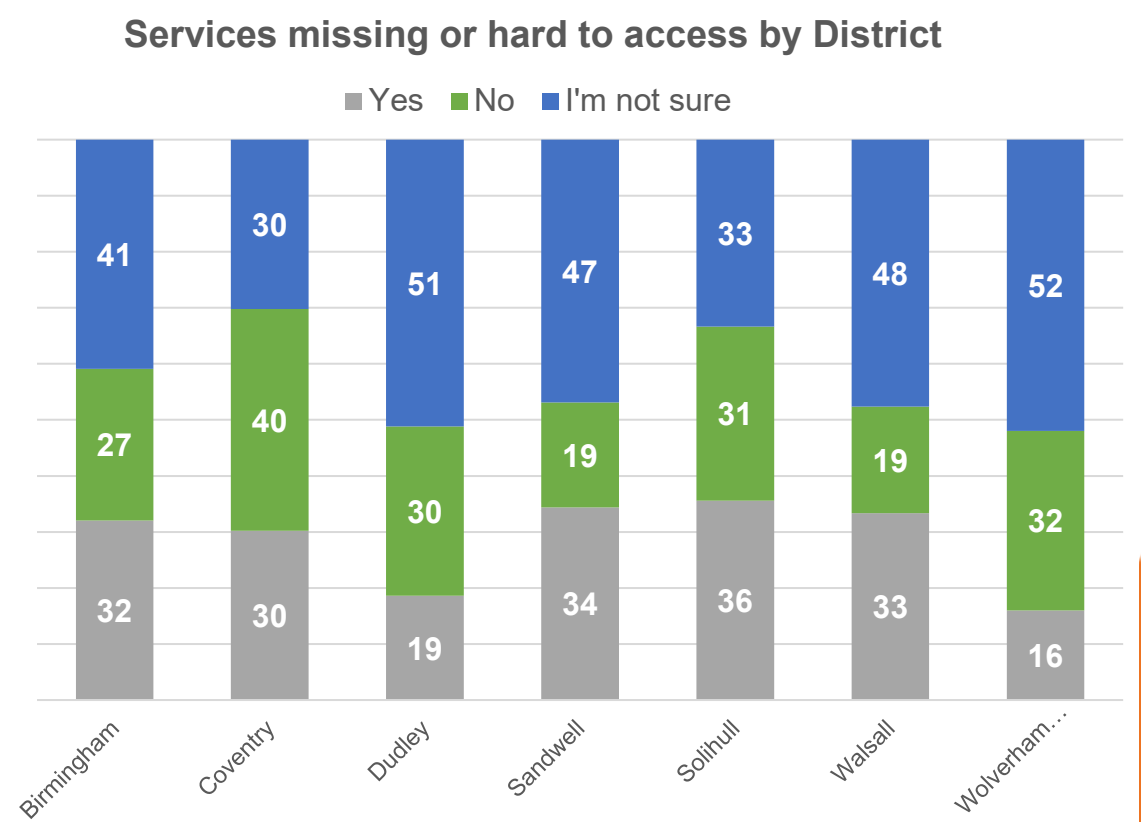
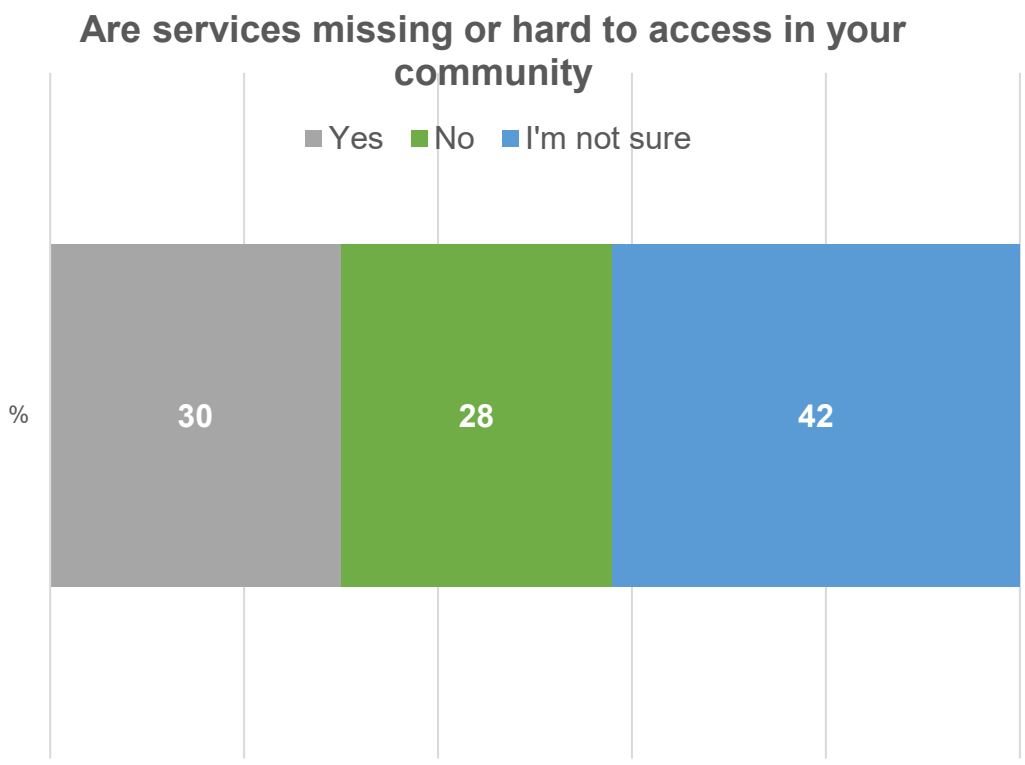
Reliable public transport and green spaces were the most important types of infrastructure needed across all Districts. Health and social care were ranked more highly in Dudley and Walsall, while affordable housing was ranked more highly in Birmingham, Coventry, Sandwell and Wolverhampton.

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Reliable public transport and better connectivity	Reliable public transport and better connectivity	Reliable public transport and better connectivity	Reliable public transport and better connectivity	Reliable public transport and better connectivity	Green spaces, parks, and nature corridors	Reliable public transport and better connectivity
Green spaces, parks, and nature corridors	Green spaces, parks, and nature corridors	Green spaces, parks, and nature corridors	Green spaces, parks, and nature corridors	Green spaces, parks, and nature corridors	Reliable public transport and better connectivity	Green spaces, parks, and nature corridors
Affordable and high-quality housing	Affordable and high-quality housing	Health and social care facilities	Affordable and high-quality housing	Roads and cycle routes that are safe and well-maintained	Health and social care facilities	Affordable and high-quality housing
Roads and cycle routes that are safe and well-maintained	Roads and cycle routes that are safe and well-maintained	Roads and cycle routes that are safe and well-maintained	Health and social care facilities	Health and social care facilities	Affordable and high-quality housing	Health and social care facilities
Health and social care facilities	Health and social care facilities	Affordable and high-quality housing	Roads and cycle routes that are safe and well-maintained	Schools, colleges, and universities	Roads and cycle routes that are safe and well-maintained	Schools, colleges, and universities
Community centres and cultural venues	Community centres and cultural venues	Schools, colleges, and universities	Digital infrastructure (e.g. fast broadband, mobile coverage)	Digital infrastructure (e.g. fast broadband, mobile coverage)	Schools, colleges, and universities	Roads and cycle routes that are safe and well-maintained
Schools, colleges, and universities	Schools, colleges, and universities	Digital infrastructure (e.g. fast broadband, mobile coverage)	Community centres and cultural venues	Affordable and high-quality housing	Community centres and cultural venues	Community centres and cultural venues
Digital infrastructure (e.g. fast broadband, mobile coverage)	Digital infrastructure (e.g. fast broadband, mobile coverage)	Energy-efficient buildings and renewable energy sources	Schools, colleges, and universities	Energy-efficient buildings and renewable energy sources	Digital infrastructure (e.g. fast broadband, mobile coverage)	Digital infrastructure (e.g. fast broadband, mobile coverage)
Energy-efficient buildings and renewable energy sources	Energy-efficient buildings and renewable energy sources	Flood protection and climate-resilient infrastructure	Energy-efficient buildings and renewable energy sources	Community centres and cultural venues	Energy-efficient buildings and renewable energy sources	Energy-efficient buildings and renewable energy sources
Flood protection and climate-resilient infrastructure	Flood protection and climate-resilient infrastructure	Community centres and cultural venues	Flood protection and climate-resilient infrastructure	Flood protection and climate-resilient infrastructure	Flood protection and climate-resilient infrastructure	Flood protection and climate-resilient infrastructure

Question: Which type of infrastructure do you think are most important to make the West Midlands a great place to live, work and visit? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 528 respondents

Provision of services

Nearly a third of respondents felt that there were services missing or hard to access in their community (30%). This rose to 36% in Solihull and to 34% in Sandwell. It should be noted that a significant proportion of respondents (42%) were not sure about service provision in their local area.



Question: Are there any services you feel are missing or hard to access in your community? Base 428 respondents

What services are lacking

Missing services	%
Efficient/connected/affordable public transport	33
Healthcare/doctors/dentist	19
Community facilities e.g. library/community centre/foodbanks	12
Cycling/cycle facilities	11
Green spaces/access to green spaces	10
Culture/cultural activities e.g. theatre/galleries	7
Affordable /quality housing	5
Variety of shops/fewer empty shops	4
Safety measures eg police/lighting/CCTV	4
Acitivities for young people eg Youth clubs etc	4

The main services missing or hard to access were felt to be adequate public transport services and access to healthcare.

Others felt their area lacked community facilities such as community centres and libraries, or facilities to support cycling. 1 in 10 mentioned alack of access to green spaces.

Efficient, connected, affordable public transport. Access to green spaces for the wider community. Cultural and communication attractions worth visiting at a reasonable cost

Doctors appointments, hospital appointments, social care, mental health provision, shops that aren't boarded up.

Question: If yes, which service do you feel are missing or are hard to access? Base 204 valid responses. For full list of responses see Appendic

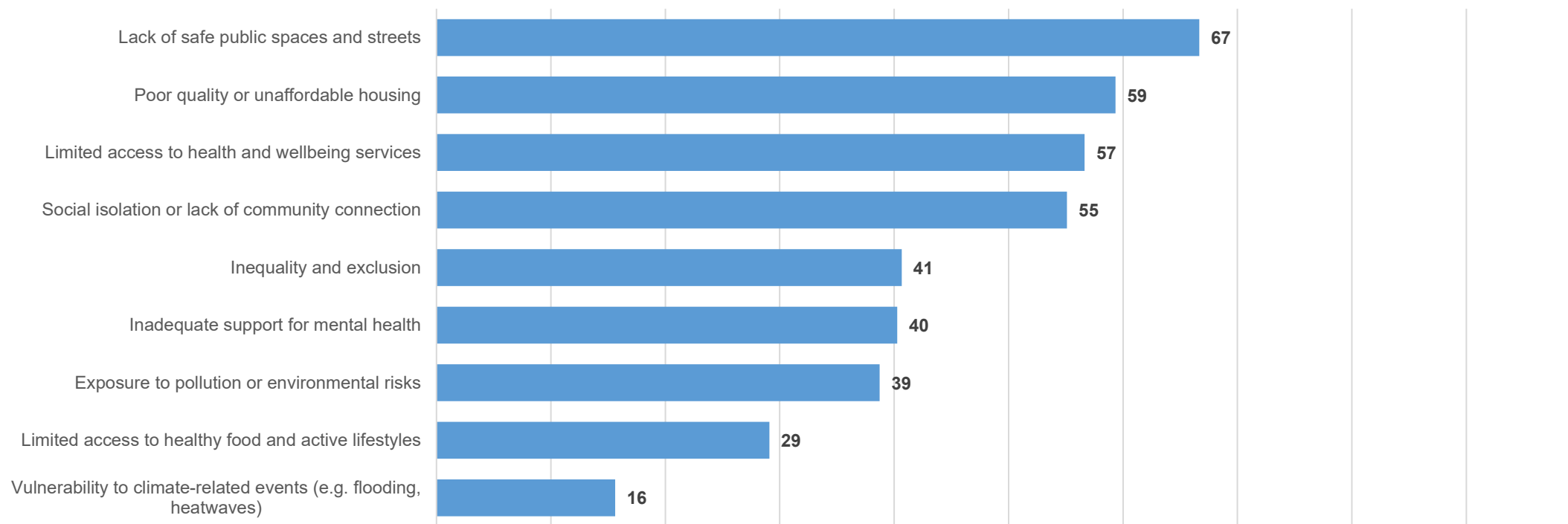
Healthier, safer & more resilient communities

Challenges in planning and creating healthier, safer and more resilient communities and suggestions to tackle these challenges

Challenges : healthier, safer & more resilient communities (1)

The main challenge to planning and creating healthier, safer and more resilient communities was a lack of safe public spaces and streets (67%). Over half thought the main challenges were poor quality/unaffordable housing, limited access to health services and social isolation/lack of community connection.

Challenges : healthier, safer & more resilient communities (top 5 selected)



Question: What do you think are the biggest challenges in planning and creating healthier, safer and more resilient communities? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 519 respondents

Challenges : healthier, safer & more resilient communities (2)

Lack of safe public spaces and poor-quality housing were the top two challenges in Birmingham, Coventry and Wolverhampton. While in Dudley, Sandwell, Solihull and Walsall the top two challenges were lack of safe public spaces and limited access to health care.

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Lack of safe public spaces and streets	Lack of safe public spaces and streets	Limited access to health and wellbeing services	Lack of safe public spaces and streets	Lack of safe public spaces and streets	Lack of safe public spaces and streets	Poor quality or unaffordable housing
Poor quality or unaffordable housing	Poor quality or unaffordable housing	Lack of safe public spaces and streets	Limited access to health and wellbeing services	Limited access to health and wellbeing services	Limited access to health and wellbeing services	Lack of safe public spaces and streets
Social isolation or lack of community connection	Social isolation or lack of community connection	Social isolation or lack of community connection	Poor quality or unaffordable housing	Social isolation or lack of community connection	Social isolation or lack of community connection	Inequality and exclusion
Limited access to health and wellbeing services	Inequality and exclusion	Poor quality or unaffordable housing	Inadequate support for mental health	Poor quality or unaffordable housing	Poor quality or unaffordable housing	Social isolation or lack of community connection
Inequality and exclusion	Limited access to health and wellbeing services	Inadequate support for mental health	Social isolation or lack of community connection	Exposure to pollution or environmental risks	Exposure to pollution or environmental risks	Limited access to health and wellbeing services
Inadequate support for mental health	Limited access to healthy food and active lifestyles	Inequality and exclusion	Inequality and exclusion	Inadequate support for mental health	Inadequate support for mental health	Inadequate support for mental health
Exposure to pollution or environmental risks	Exposure to pollution or environmental risks	Limited access to healthy food and active lifestyles	Limited access to healthy food and active lifestyles	Inequality and exclusion	Inequality and exclusion	Exposure to pollution or environmental risks
Limited access to healthy food and active lifestyles	Inadequate support for mental health	Exposure to pollution or environmental risks	Exposure to pollution or environmental risks	Vulnerability to climate-related events	Limited access to healthy food and active lifestyles	Limited access to healthy food and active lifestyles
Vulnerability to climate-related events	Vulnerability to climate-related events	Vulnerability to climate-related events	Vulnerability to climate-related events	Limited access to healthy food and active lifestyles	Vulnerability to climate-related events	Vulnerability to climate-related events

Question: What do you think are the biggest challenges in planning and creating healthier, safer and more resilient communities? (allowed to pick top 5, % exceed 100 due to multiple responses) Base 519 respondents

Tackling Challenges : healthier, safer & more resilient communities

Top suggestions	%
More to tackle crime/antisocial behaviour/more visible policing	13
More investment needed/Government funding/bigger budgets	12
Engage with residents/community groups/give people a say	12
More affordable/quality housing	11
Provide/invest in community spaces/events	10
Better access/funding for GPS/Health services	9
Better public transport/more investment in public transport	7
Social housing/council housing/joint ownership	6
Promote/support active travel/walking/cycling	5
Build/plan infrastructure for new housing	5
More green spaces/accessible green spaces	5
Do not build on green belt/protect	4
More inclusion/integration/connection	4
Promote/encourage healthy eating/lifestyles	4
Less money wasted/spend money wisely / learn from mistakes	4
Better planning/clearer planning/more joined up thinking when planning	4

The main suggestions to tackle these challenges were to do more to tackle crime/anti social behaviour, the need for more investment from government and to engage with residents.

There were suggestions for more affordable/quality housing and the provision of more community spaces/events.

Tackling crime , anti social behaviour, providing opportunities for young people to prevent them joining gangs.

Funding is a huge factor as when funding is restricted or limited it has an effect on the overall state and local projects that can help better the local area. -more houses being built

Question: How do you think we should tackle these challenges? Base 351 respondents, for full list see Appendices



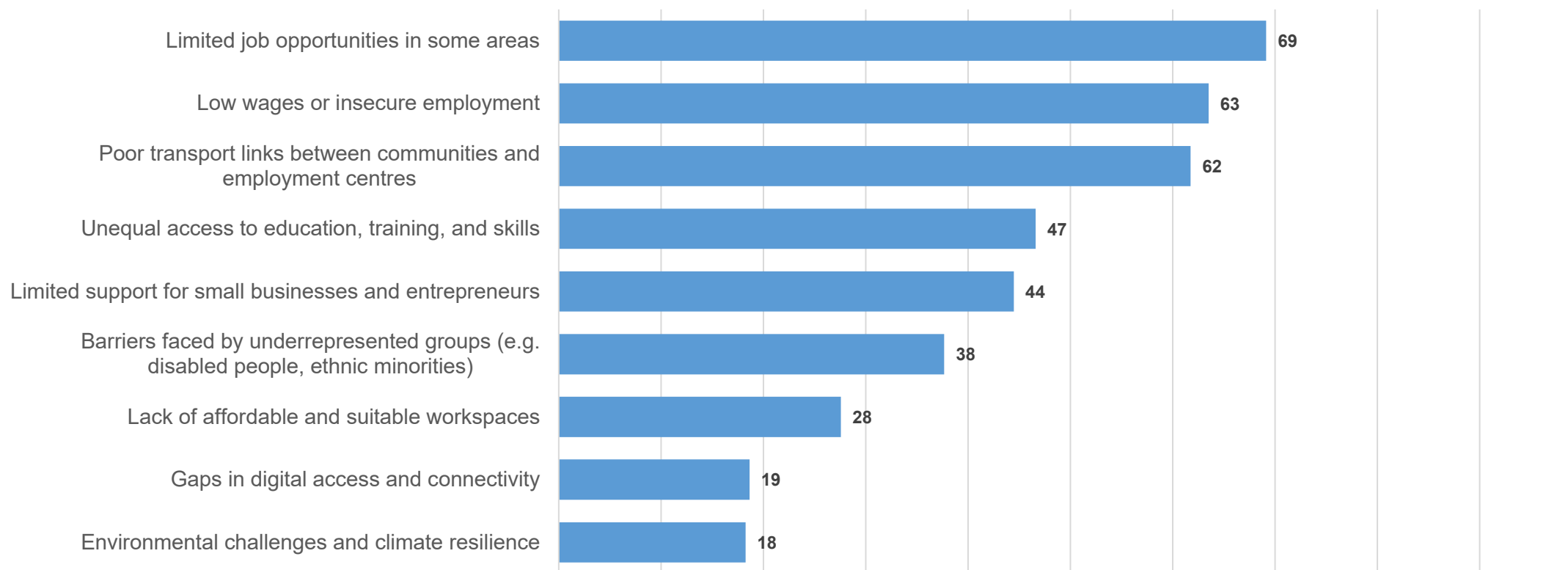
Economy and Employment

Challenges to delivering inclusive growth and suggestions to tackle these challenges

Challenges : inclusive growth (1)

The main challenges to inclusive growth were seen as being limited job opportunities (69%), low wages or insecure employment (63%) and poor transport links between communities and employment centres (62%). Other issues were unequal access to education/training and limited support for small businesses.

Challenges : Inclusive Economic Growth (top 5 selected)



Question: What do you think are the main challenges to delivering inclusive economic growth in the West Midlands? Base 515 respondents

Challenges : inclusive growth (2)

The top three challenges in most Districts were limited job opportunities, low wages or insecure employment and poor transport links between communities and employment centres. The exceptions were Wolverhampton which included unequal access to education/training in its top three challenges and Walsall which include limited support for small businesses in its top three.

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Poor transport links between communities and employment centres	Limited job opportunities in some areas	Limited job opportunities in some areas	Limited job opportunities in some areas	Limited job opportunities in some areas	Limited job opportunities in some areas	Low wages or insecure employment
Limited job opportunities in some areas	Low wages or insecure employment	Low wages or insecure employment	Low wages or insecure employment	Poor transport links between communities and employment centres	Low wages or insecure employment	Limited job opportunities in some areas
Low wages or insecure employment	Poor transport links between communities and employment centres	Poor transport links between communities and employment centres	Poor transport links between communities and employment centres	Low wages or insecure employment	Limited support for small businesses and entrepreneurs	Unequal access to education, training, and skills
Unequal access to education, training, and skills	Barriers faced by underrepresented groups	Limited support for small businesses and entrepreneurs	Barriers faced by underrepresented groups	Unequal access to education, training, and skills	Poor transport links between communities and employment centres	Poor transport links between communities and employment centres
Limited support for small businesses and entrepreneurs	Unequal access to education, training, and skills	Unequal access to education, training, and skills	Unequal access to education, training, and skills	Limited support for small businesses and entrepreneurs	Unequal access to education, training, and skills	Limited support for small businesses and entrepreneurs
Barriers faced by underrepresented groups	Limited support for small businesses and entrepreneurs	Barriers faced by underrepresented groups	Limited support for small businesses and entrepreneurs	Barriers faced by underrepresented groups	Barriers faced by underrepresented groups	Lack of affordable and suitable workspaces
Lack of affordable and suitable workspaces	Gaps in digital access and connectivity	Lack of affordable and suitable workspaces	Lack of affordable and suitable workspaces	Lack of affordable and suitable workspaces	Lack of affordable and suitable workspaces	Barriers faced by underrepresented groups
Gaps in digital access and connectivity	Lack of affordable and suitable workspaces	Gaps in digital access and connectivity	Environmental challenges and climate resilience	Environmental challenges and climate resilience	Environmental challenges and climate resilience	Environmental challenges and climate resilience
Environmental challenges and climate resilience	Environmental challenges and climate resilience	Environmental challenges and climate resilience	Gaps in digital access and connectivity	Gaps in digital access and connectivity	Gaps in digital access and connectivity	Gaps in digital access and connectivity

Tackling Challenges : inclusive growth

Main suggestions	%
Better & cheaper transport links/so can access work	22
More training/apprenticeships/upskilling to meet needs	18
Lower business rates/rents	11
Investment/government investment needed in this area	10
More to overcome barriers to work eg disabilities/cost	9
Provide support and advise for people looking for jobs/to upskill	8
Attract/incentives for big businesses/organisations to area/learn from other areas	7
Engage better with employers and employees	6
More support for start ups/entrepreneurs/small businesses	6
Create jobs/More high-quality jobs/well paid jobs	6
Provide community business spaces/business hubs/training	5
Ensure minimum wage/living wage is paid by employers	4
Focus on getting young people into work/training	4

The main suggestion to tackle challenges to inclusive growth are better/cheaper public transport followed by more training/apprenticeships.

Other suggestions included lower business rates/rents, more investment from the government and more to overcome barriers to work

Improve public transport and reduce fares. Set expectations for a living wage and demand it from businesses that capitalise on public infrastructure.

Funding apprenticeships as companies don't like taking them on

Question: How do you think we should tackle these challenges? Base 273 respondents, for full list see Appendices

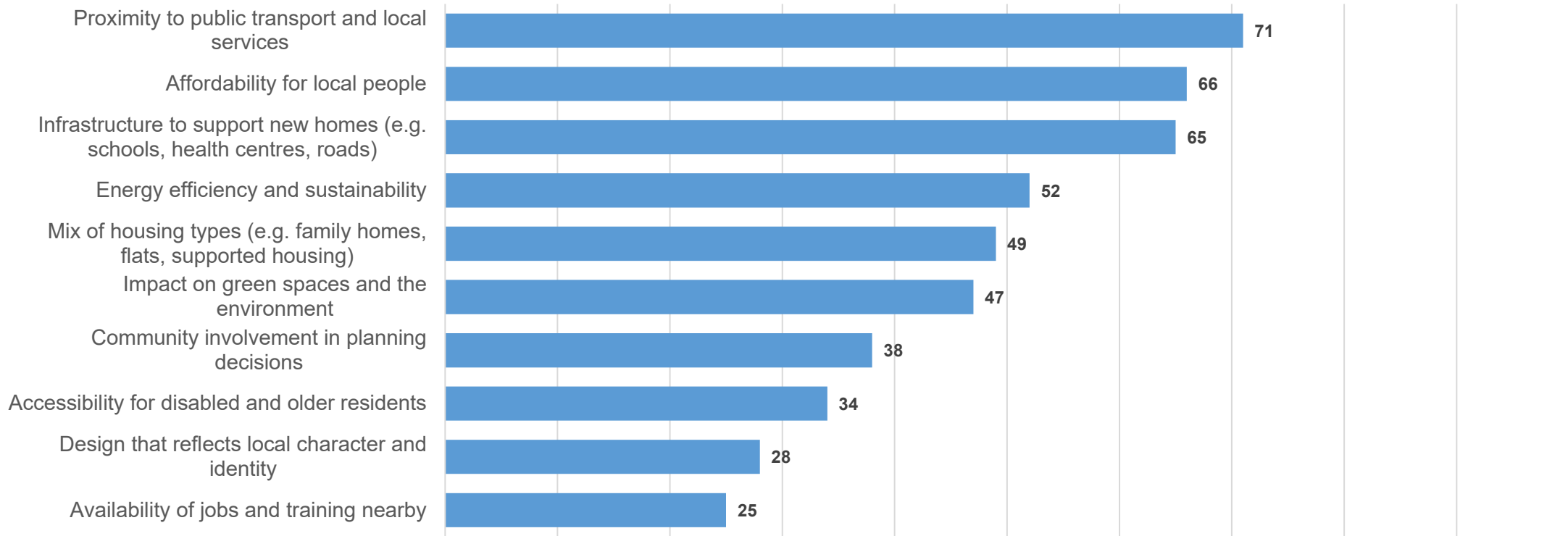
Housing needs and distribution

Things to consider when planning new homes

Housing needs & distribution (1)

The main things to consider when planning homes were the proximity to public transport and local services (71%), affordability for local people (66%) and infrastructure to support new homes (65%). Around half thought energy efficiency and sustainability, a mix of housing types and the impact on green spaces should also be considered when planning homes.

Housing needs & distribution (top 5 selected)



Question: What would you want us to think about when planning what homes should be built and where? Base 524 respondents

Housing needs & distribution (2)

Proximity to public transport and local services, affordability for local people and infrastructure to support new homes were the in the top three priorities in most Districts. The exceptions were Solihull which included the impact on green spaces in its top three issues to be considered and Coventry who rated energy efficiency and sustainability in their top three.

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Proximity to public transport and local services	Proximity to public transport and local services	Proximity to public transport and local services	Affordability for local people	Infrastructure to support new homes	Infrastructure to support new homes	Proximity to public transport and local services
Infrastructure to support new homes	Affordability for local people	Affordability for local people	Infrastructure to support new homes	Impact on green spaces and the environment	Affordability for local people	Affordability for local people
Affordability for local people	Energy efficiency and sustainability	Infrastructure to support new homes	Proximity to public transport and local services	Proximity to public transport and local services	Proximity to public transport and local services	Infrastructure to support new homes
Energy efficiency and sustainability	Infrastructure to support new homes	Community involvement in planning decisions	Energy efficiency and sustainability	Energy efficiency and sustainability	Impact on green spaces and the environment	Mix of housing types
Mix of housing types	Mix of housing types	Energy efficiency and sustainability	Impact on green spaces and the environment	Affordability for local people	Mix of housing types	Accessibility for disabled and older residents
Impact on green spaces and the environment	Impact on green spaces and the environment	Impact on green spaces and the environment	Accessibility for disabled and older residents	Design that reflects local character and identity	Accessibility for disabled and older residents	Impact on green spaces and the environment
Accessibility for disabled and older residents	Accessibility for disabled and older residents	Mix of housing types	Mix of housing types	Community involvement in planning decisions	Community involvement in planning decisions	Energy efficiency and sustainability
Community involvement in planning decisions	Community involvement in planning decisions	Accessibility for disabled and older residents	Community involvement in planning decisions	Mix of housing types	Energy efficiency and sustainability	Availability of jobs and training nearby
Design that reflects local character and identity	Availability of jobs and training nearby	Design that reflects local character and identity	Availability of jobs and training nearby	Availability of jobs and training nearby	Design that reflects local character and identity	Community involvement in planning decisions
Availability of jobs and training nearby	Design that reflects local character and identity	Availability of jobs and training nearby	Design that reflects local character and identity	Accessibility for disabled and older residents	Availability of jobs and training nearby	Design that reflects local character and identity

Question: What would you want us to think about when planning what homes should be built and where? Base 524 respondents



Design and placemaking

Challenges in designing and shaping places across the region,
suggestion to tackle these challenges and places we can learn
from

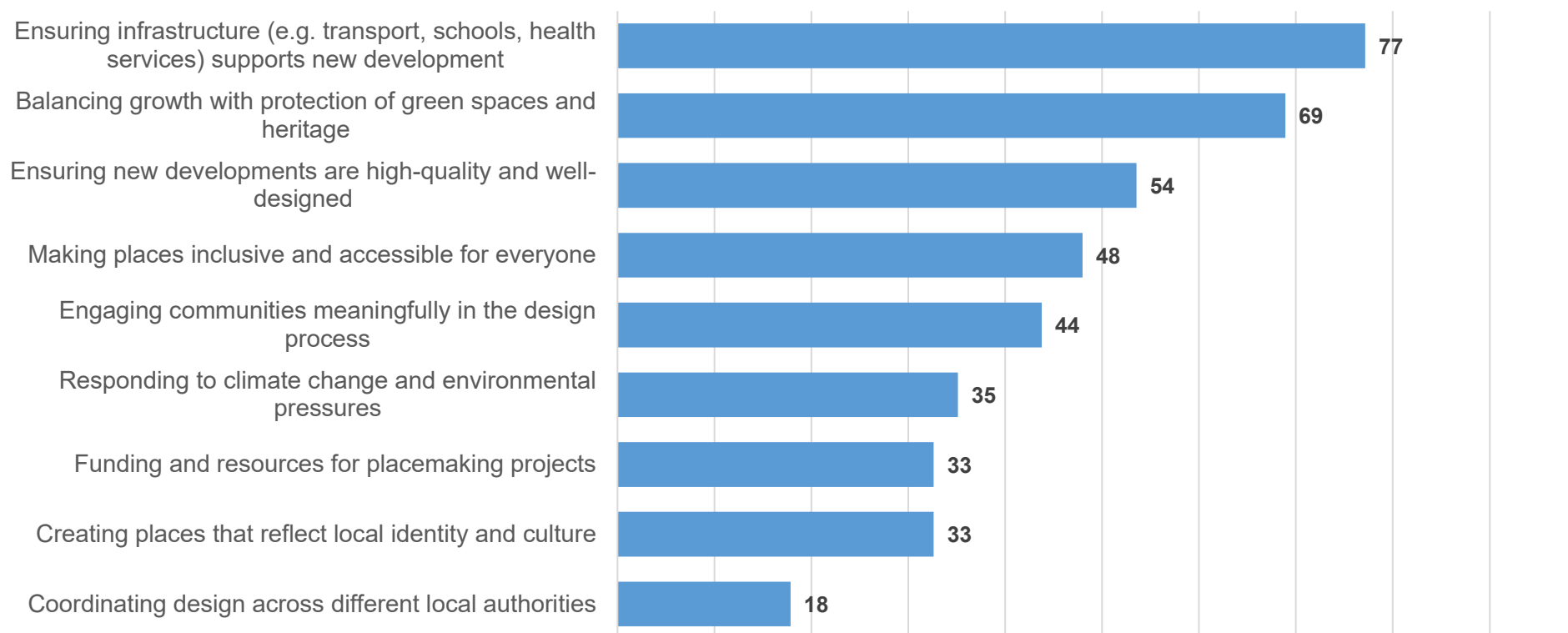
Challenges : design & placemaking (1)



West Midlands
Combined Authority

The biggest challenges to designing and shaping places across the region were ensuring infrastructure supports new development (77%) and balancing growth with protection of green spaces/heritage (69%). Around half of respondents mentioned ensuring new developments are high quality and well designed and making places inclusive/accessible for everyone

Design & place-making (top 5 selected)



Question: What do you think are the biggest challenges in designing and shaping places across the region? Base 521 respondents

Challenges : design & placemaking (2)



West Midlands
Combined Authority

Ensuring infrastructure supports new development, and balancing growth with protection of green spaces/heritage were the top two challenges in all areas. Respondents in Dudley, Sandwell and Wolverhampton were more likely to rank making places inclusive and accessible in their top three, while respondents in other areas were more likely to rank third ensuring new developments and high quality.

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Ensuring infrastructure supports new development	Ensuring infrastructure supports new development	Ensuring infrastructure supports new development	Ensuring infrastructure supports new development	Ensuring infrastructure supports new development	Balancing growth with protection of green spaces and heritage	Ensuring infrastructure supports new development
Balancing growth with protection of green spaces and heritage	Balancing growth with protection of green spaces and heritage	Balancing growth with protection of green spaces and heritage	Balancing growth with protection of green spaces and heritage	Balancing growth with protection of green spaces and heritage	Ensuring infrastructure supports new development	Balancing growth with protection of green spaces and heritage
Ensuring new developments are high-quality and well-designed	Ensuring new developments are high-quality and well-designed	Making places inclusive and accessible for everyone	Making places inclusive and accessible for everyone	Ensuring new developments are high-quality and well-designed	Ensuring new developments are high-quality and well-designed	Making places inclusive and accessible for everyone
Making places inclusive and accessible for everyone	Making places inclusive and accessible for everyone	Engaging communities meaningfully in the design process	Engaging communities meaningfully in the design process	Responding to climate change and environmental pressures	Making places inclusive and accessible for everyone	Ensuring new developments are high-quality and well-designed
Engaging communities meaningfully in the design process	Engaging communities meaningfully in the design process	Ensuring new developments are high-quality and well-designed	Ensuring new developments are high-quality and well-designed	Engaging communities meaningfully in the design process	Creating places that reflect local identity and culture	Engaging communities meaningfully in the design process
Funding and resources for placemaking projects	Responding to climate change and environmental pressures	Funding and resources for placemaking projects	Funding and resources for placemaking projects	Creating places that reflect local identity and culture	Engaging communities meaningfully in the design process	Responding to climate change and environmental pressures
Responding to climate change and environmental pressures	Funding and resources for placemaking projects	Creating places that reflect local identity and culture	Creating places that reflect local identity and culture	Making places inclusive and accessible for everyone	Responding to climate change and environmental pressures	Funding and resources for placemaking projects
Creating places that reflect local identity and culture	Creating places that reflect local identity and culture	Responding to climate change and environmental pressures	Responding to climate change and environmental pressures	Funding and resources for placemaking projects	Funding and resources for placemaking projects	Creating places that reflect local identity and culture
Coordinating design across different local authorities	Coordinating design across different local authorities	Coordinating design across different local authorities	Coordinating design across different local authorities	Coordinating design across different local authorities	Coordinating design across different local authorities	Coordinating design across different local authorities

Question: What do you think are the biggest challenges in designing and shaping places across the region? Base 521 respondents

Areas we can learn from

When it came to suggesting other places that we can learn from, it is interesting to note that respondents were most likely to name areas in England outside the conurbation (34%) such as Manchester, London, Poundbury and new towns such as Telford. An additional 10% mentioned areas in Birmingham such as Bournville, Moseley and Kings Heath. Outside the UK, the Netherlands and Denmark were key places to learn from. The main things to learn from these areas were better public transport facilities, to be more cycle/walking friendly and more green spaces.

Main areas we can learn from	%
England - other areas outside conurbation	34
Netherlands - Amsterdam-Rotterdam	11
Denmark-Copenhagen-Aalaborg	8
Birmingham -Bournville-Moseley-Kings Heath-Stirchley-Chelmsley Wood-Jewellery-Edgbaston-Yardley-Sutton Coldfield	8
Austria - Vienna-Graz	4
Germany - Berlin-Freiberg-Hamburg-Dresden	3
Spain - Barcelona-Vallencia/Mallorca	3
France - Paris-Strasberg-Lille-Marseille-lyon-Bordeaux-Grenoble	3
Europe	3

Main areas in England (outside conurbation)	%
Manchester	6
London	6
Poundbury	3
New towns Telford-Milton Keynes	3
Lichfield	3
Bath	3
Solihull	3

What we can learn
Public transport/quality public transport
Cycle/walking friendly/not dominated by car
Green spaces/Green corridors
Quality housing/well designed housing
Attractive buildings/character/identity
Pedestrianised areas/traffic free areas
Blend of old and new/maintains historic identity
Accessible/easy to move around
Sense of community/community facilities
Shops/variety of shops/independents
Cleanliness/litter free
Cultural venues/events
Good facilities/infrastructure
Sustainable housing/developments
People centred
Safe/secure

Question: When it comes to design and placemaking, what places (towns and cities) could we learn from and why? Base 236

Other comments

Main suggestions: design and place	%
Consult with public/engage with communities/charities to create areas communities want	15
Don't build on green belt or grey belt/use brownfield sites	13
Integrate /use what we currently have first (eg empty homes/canals)	9
Developments to include green spaces/play areas/gardens/nature areas/rewilding	9
Better public transport links/more investment	9
Ensure supporting infrastructure/ensure developments not isolated	7
Build sustainable developments/energy efficient homes eg solar/flood resistant	7
Design/encourage more character builds/less identical housing	7
Housing suitable for disabled/elderly etc	7
Lower crime rates/more measures to prevent crime	6
Maintain historic buildings/combine old with new	5
Less cheaply built/quality buildings/higher standards	4
More car free developments/developments to support active travel	4
Limit immigration/area is full already/house local people first	3
Criticism of councils/LA/WMCA	3

The main other suggestions for design and place making included the need for more consultation/engagement with members of the public and the need to not build on green belt land.

locate new development on brownfield land in urban areas first before desecrating the Green Belt in rural areas that do not have the infrastructure and jobs.

It's hard to do but I think whenever people feel like they are part of the process and have ownership of where they live then it always creates a community that is cared for by everyone.

Question: Other suggestions? Base 152, for full list see Appendix



Town centre and high streets

Challenges to town centres and high streets and suggestions to tackle these challenges

Most used town centres

Most used town centre/high street (main responses)	%
Birmingham City centre	17
Solihull	9
Kings Heath	8
Walsall	6
Coventry	5
Sutton Coldfield	4
Wolverhampton	4
Stourbridge	4
Harborne	4
West Bromwich	3
Bearwood	2
Halesowen	2
Chelmley Wood Town Centre	2
Longbridge	2

Respondents most used town centre/high street was Birmingham City centre.

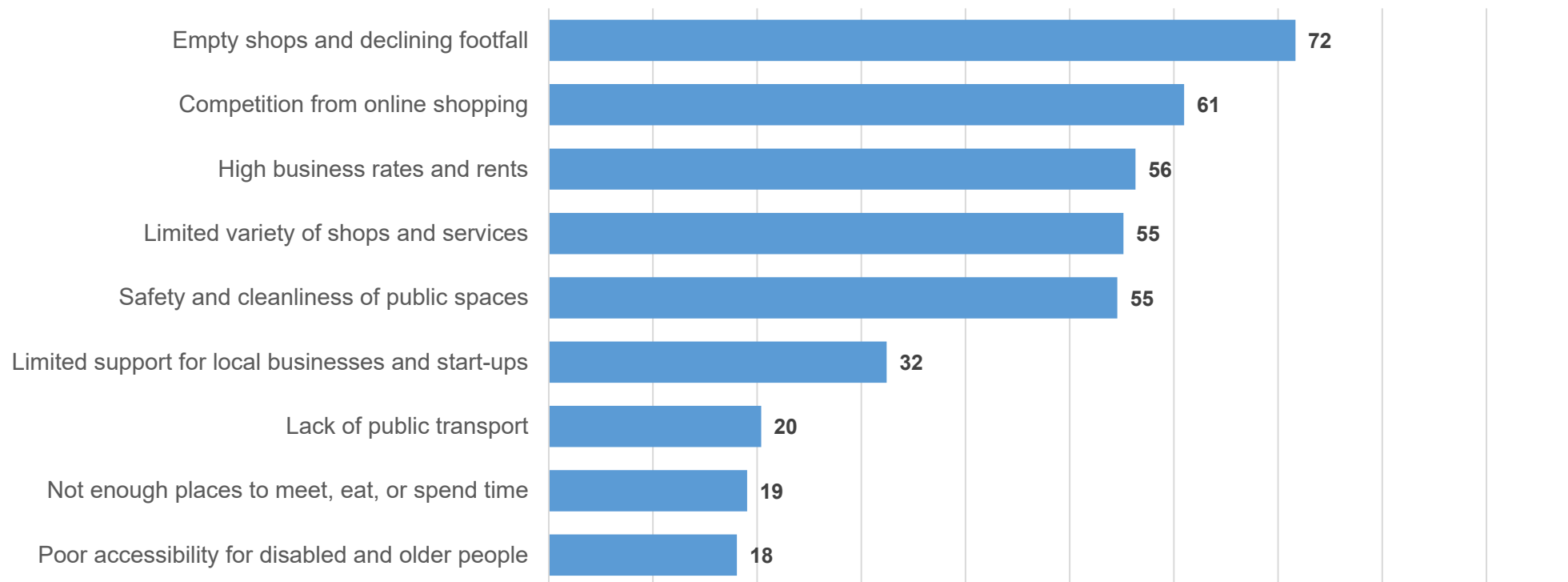
Following this was Solihull and Kings Heath, Walsall and Coventry.

Question: Which town centre / high street do you visit most often? Base 487 respondents, for full list see appendices

Town centres & high streets (1)

The biggest challenges in helping town centres/high streets to thrive was seen as empty shops and declining footfall (72%) and the competition from online shopping (61%). Half of respondents mentioned high business rates/rents, lack of variety of shops and safety/cleanliness of public spaces.

Challenges : town centres & high streets



Question: Thinking about the town centre / high street you visit most often, what do you think are the biggest challenges in helping that town centres and high streets to thrive? Base 515 respondents

Town centres & high streets (2)

Empty shops/declining footfall was seen as the main challenge in most Districts with the exceptions of Sandwell where the main challenge was safety/cleanliness and Solihull where the main challenge was competition from online shopping. Respondents in Birmingham also ranked safety and cleanliness more highly than in other areas, while respondents in Dudley were more likely to note the limited variety of shops.

Birmingham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolverhampton
Empty shops and declining footfall	Empty shops and declining footfall	Empty shops and declining footfall	Safety and cleanliness of public spaces	Competition from online shopping	Empty shops and declining footfall	Empty shops and declining footfall
Safety and cleanliness of public spaces	Competition from online shopping	Limited variety of shops and services	Empty shops and declining footfall	Empty shops and declining footfall	Competition from online shopping	Competition from online shopping
High business rates and rents	Limited variety of shops and services	Competition from online shopping	Limited variety of shops and services	High business rates and rents	High business rates and rents	High business rates and rents
Limited variety of shops and services	Safety and cleanliness of public spaces	High business rates and rents	Competition from online shopping	Limited variety of shops and services	Limited variety of shops and services	Safety and cleanliness of public spaces
Competition from online shopping	High business rates and rents	Safety and cleanliness of public spaces	High business rates and rents	Safety and cleanliness of public spaces	Safety and cleanliness of public spaces	Limited variety of shops and services
Limited support for local businesses and start-ups	Limited support for local businesses and start-ups	Limited support for local businesses and start-ups	Not enough places to meet, eat, or spend time	Limited support for local businesses and start-ups	Limited support for local businesses and start-ups	Lack of public transport
Lack of public transport	Lack of public transport	Poor accessibility for disabled and older people	Limited support for local businesses and start-ups	Lack of public transport	Not enough places to meet, eat, or spend time	Not enough places to meet, eat, or spend time
Poor accessibility for disabled and older people	Not enough places to meet, eat, or spend time	Lack of public transport	Poor accessibility for disabled and older people	Not enough places to meet, eat, or spend time	Poor accessibility for disabled and older people	Limited support for local businesses and start-ups
Not enough places to meet, eat, or spend time	Poor accessibility for disabled and older people	Not enough places to meet, eat, or spend time	Lack of public transport	Poor accessibility for disabled and older people	Lack of public transport	Poor accessibility for disabled and older people

Question: Thinking about the town centre / high street you visit most often, what do you think are the biggest challenges in helping that town centres and high streets to thrive? Base 515 respondents

Tackling Challenges: town centres & high streets

	%
More support for business/easier to rent spaces eg reduce business rates/rents/ loans/grants	35
Cheaper parking/more parking/more accessible by car	12
Encourage more independents/pop up shops/farmers markets	12
Make more attractive e.g. seating/green spaces/planting/street art/events	9
Limit certain type of shops e.g. takeaways/vape shops/betting shops/charity shops	9
Better public transport links to town centres	9
More pedestrianisation/less cars	8
Stop anti-social behaviour e.g. gangs/begging/homelessness	7
More investment/funding	7
Do something with empty shops e.g. homes/start ups/office space	6
Cleaner/less rubbish/tidier	6
More variety of shops / different priced shops	5
Police presence/PCSO's	5
Incentives for premium brands/big names to open shops	5
More facilities than just shops to become a leisure/social destination	5
Not possible, peoples shopping habits have changed/move to online	5

The main suggestion to tackle the challenges facing town centres and high streets was more support for business e.g. reduced rates/rents/loans.

Other suggestions included cheaper parking/more parking and encouraging more independent shops.

Making town centres more attractive, limiting certain types of shops and better transport links were also mentioned

Promote and incentivise small, local, independent businesses with lower rents/rates. Clean the city centre. Repair pavements and add greenery.

Lack of affordable, safe parking, to allow people to purchase from local stores and return home easily. It is much easier to use a centre like Merry Hill with lots of free onsite parking or to buy online.

West Midlands Future

The type of place the West Midlands should be in 20 years time
and suggestion as to how we should get there

Area in 20 years time

In the next 20 years people would like the West Midlands to be safer (35%), cleaner (22%), with a growing economy (21%) and better public transport (20%). Other suggestions included being more inclusive/diverse, vibrant/modern and greener/more sustainable.

Main suggestions	%
Safer/less crime/anti social behaviour/better policed	35
Clean/cleaner streets & public spaces	22
Growing economy/prosperous/quality employment opportunities	21
Better public transport/reliability/access/ connectivity/affordability	20
Inclusive/diverse	18
Vibrant/colourful/lively/thriving/modern	18
Greener/sustainable/resilient to climate change/meeting net zero	18
Affordable housing/quality housing/greener housing	14
Friendly/welcoming	13
Quality/maintained green spaces	12
Respected/a place where people want to be/place we can be proud of	11
Accessible /well connected	10
Thriving shopping centres/centres with variety of quality shops/facilities	9
Strong sense of community/integrated community	9

Safe, inclusive and clean. A place people feel proud of and want to maintain

Thriving, prosperous, inclusive, clean, environmentally engaged, well connected by public transport (within and beyond)

Vibrant, inclusive, economic, green, safe, clean and thriving.

Question: What kind of place would you like the West Midlands to be in 20 years' time? Base 435 responses, for full list seem Appendix

How we can become the best

The West Midlands can become the best by more investment/improvements to public transport (18%), improvements in safety/less crime (12%) and more community engagement (10%). Other suggestions included more green spaces, and cleaner spaces.

	%
More investment in public transport/better public transport	18
Improve safety/less crime/anti-social behaviour	12
Engage with community/community groups/more community involvement	10
More green spaces/accessible green spaces/protect green belt	9
Clean/less littering/fly tipping	8
More investment/more funding from government/equal funding	7
Inclusive/respectful to all - less division	6
Promote area/showcase area/make it appeal to people	5
More affordable/quality housing	5
More pride/less negativity/stop talking area down	5
Variety of shops in high street/good mix for all/all budgets	5

The more I think about it the more I think better public transport is the key: Park & Ride; Trams that form a spoke; "Oyster" type cards.
Limitation to using a car; pedestrianised areas; banning electric delivery bikes

At the moment in time Birmingham is not a safe place very often putting

Authorities listened to the community and just "consulted" to tick a box. Then the community can be held responsible. Prevention on crime - strict penalties to make people think twice.

Question: Is there anything you'd like to tell us about how the West Midlands can become the best place to live, work and visit? Base 273, for full list see Appendices

Appendices

Full list of coded responses

What is missing from your community	Count	%	What is missing from your community	Count	%
Accessibility: More/better public transport links	67	20	Environment & nature: Resolve bin strike/more to resolve bin strike	3	1
Health & Wellbeing: Feel unsafe/too much crime/antisocial behaviour	59	17	Facilities: Infrastructure to support development/rising population	3	1
Environment & nature: More green spaces needed/well maintained green spaces/accessible green spaces	35	10	Facilities: Lighting/well lit areas	3	1
Community: No sense of community/belonging/spirit	35	10	Facilities: Banks/post office	3	1
Town centres: Thriving town centre needed	34	10	Health & Wellbeing: drugs/drug dealing	3	1
Town centres : More independents shops/quality shops/variety	33	10	Health & Wellbeing: Youth centres/More for kids to do/keep kids away from crime	3	1
Environment & nature: Cleaner less litter/fly tipping/rubbish	32	9	Accessibility: Less pedestrianisation/LTNs	3	1
Accessibility: More cycle friendly eg cycle lanes/cycle storage	28	8	Economy: affordable housing	3	1
Facilities: Lack of community spaces/Community centres/libraries	25	7	Design and place making: Developer demolishing distinctive buildings	3	1
Accessibility: More pedestrianisation/easier to walk around	21	6	Design and place making: Councils/WMCA to have vision/show how they will deliver on SDS	3	1
Facilities: More health care facilities/doctors/dentists	20	6	Community: Too many England flags/people from outside area putting up England flags	2	1
Facilities: More police	20	6	Community: More support/investment for deprived area	2	1
Economy: lack of jobs/job opportunities	20	6	Environment & nature: Parks with play equipment	2	1
Town centres : Too many low-quality shops e.g. chicken shops/charity shops/betting shops	15	4	Environment & nature: Less graffiti	2	1
Facilities: quality/affordable gyms/leisure centres	13	4	Health & Wellbeing needs better health and wellbeing	2	1
Accessibility: reliable public transport	12	4	Accessibility: affordable public transport	2	1
Town centres : Too many empty shops	12	4	Accessibility: Better maintained roads	2	1
Design and place making: too many unattractive developments/need more attractive developments/spaces	12	4	Accessibility: Less rat running on residential streets	2	1
Accessibility: too much speeding/more speed cameras	10	3	Town centres : Seating/benches/planting	2	1
Facilities: Lacking in general	9	3	Town centres : Too many chain shops	2	1
Economy: lack of investment/regeneration/prosperity	9	3	Economy: lack of support for local business	2	1
Accessibility: Cheaper parking/more car parking	8	2	Economy: unfinished developments	2	1
Community: A say in how our community is run/where money is spent	7	2	Design and place making: Convert empty/derelict buildings rather than new builds	2	1
Environment & nature: Protect green belt from development	7	2	Design and place making: Spaces that reflect the local area	2	1
Facilities: schools/childcare	7	2	Design and place making: too many houses being built	2	1
Facilities: Live music venues/pubs	7	2	Community: Local news	1	0
Health & Wellbeing: Too many beggars/homeless people	7	2	Community: Some groups favoured over others	1	0
Accessibility: needs to be better	6	2	Environment & nature: use grey belt sites for development	1	0
Community: Lack of community groups/community volunteers	5	1	Environment & nature: more recycling facilities	1	0
Accessibility: Stop pavement parking/illegal parking	5	1	Environment & nature: too much pollution	1	0
Accessibility: Too many cars/need to be less car dependent	5	1	Environment & nature: more sustainability	1	0
Town centres : not enough restaurants/cafes/places to eat	5	1	Facilities: Wifi/telecommunications	1	0
Community: Feel isolated	4	1	Facilities: places of worship	1	0
Community: Lack of integration/divided communities	4	1	Health & Wellbeing: Poor landlords/stop poor landlords	1	0
Facilities: youth centres	4	1	Accessibility: Fewer Road works/disruption on roads	1	0
Health & Wellbeing: Disabled friendly policies/	4	1	Accessibility: Wider pavements/more walkable streets	1	0
Health & Wellbeing: Derelict buildings/unloved areas/run down areas	4	1	Town centres : Too many retail parks/trade lost to retail parks	1	0
Accessibility: safer public transport	4	1	Town centres : More leisure facilities to attract people	1	0
Design and place making: Too much poor quality housing	4	1	Economy: Race to net zero harming economy/government policies harming economy	1	0
Community: Needs to feel more inclusive/welcoming	3	1	Design and place making: Unmet need of strategic employment land, needs to be addressed through the SDS	1	0

Can you please explain your answer.	Count	%	Can you please explain your answer.	Count	%
Negative: Too much rubbish/litter/fly tipping	94	22	Negative: Lack of character/identity/distroying historic areas	6	1
Negative: Area is run down/unloved/uncared for/neglected	66	15	Negative: Homeowners not maintaining homes/gardnes	5	1
Negative: Empty shops/poor quality shops/run down shops	56	13	Negative: Poor public transport	5	1
Negative: Unsafe/too much crime/antisocial behaviour	44	10	Negative: Poor lighting	5	1
Negative: Too many buildings not looked after/left to ruin	41	9	Positive: well designed/good public realm/spaces	5	1
Positive: Good parks/green spaces	39	9	Positive: buildings are good/modern/new	5	1
Positive: Old/Character/historic buildings in area	26	6	Positive: feels safe/good safety measures	5	1
Positive: Area is well maintained/clean and tidy	25	6	Negative: Councils selling off local facilities	4	1
Negative: Poor pavements/lack of pavements/more pedestrianisation	24	6	Positive: Good community facilities	4	1
Negative: On street parking/illegal parking/pavement parking	23	5	Positive: Homeowners look after homes/gardens	4	1
Negative: Poor/cheap design and planning /lack of character	21	5	Some things good /some not	4	1
Negative: Not enough green spaces/loss of green spaces	19	4	Negative: Money wasted on projects/not giving residents what they want	3	1
Negative: Too car focused/too much traffic/congestion	18	4	Negative: lack of police	3	1
Positive: good area/nice area/like where I live	17	4	Negative: New housing will be unaffordable	2	0
Positive: Wide range of shops/facilities	16	4	Negative: Poor /unattractive shop frontage	2	0
Negative: Foliage/weeds/gutters not cleared	12	3	Negative: Lack of accessibility for disabled	2	0
Negative: Overdevelopment/lack of space/ infrastructure for development	10	2	Negative: not enough cycling facilities	2	0
Negative: Too many rental properties/HMO's not maintained/landolords	10	2	Positive: Development eg the library/Jewellery quarter	2	0
Negative: Too many potholes	10	2	Positive: Good mix of old and new buildings in area	2	0
Negative: Too much graffiti/fly posters/vandalism	10	2	Positive: pedestrianisation/more needed	2	0
Negative: Too many England flags	9	2	Positive: close to countryside	2	0
Positive: Good public transport/new stations	9	2	Negative: Lack of parking	1	0
Negative: Lack of investment in some areas/some place not as well looked after by council	8	2	Negative: lack of toilets	1	0
Positive: Good community/community spirit	8	2	Negative: not enough jobs	1	0
Other: don't understand question	8	2	Negative: Social activities too expensive in some areas	1	0
Negative: Too many homeless people/beggars	7	2	Negative: lack of integration	1	0
Negative: Lack of community facilities	7	2	Positive: Café culture/restaurants	1	0
Negative: brutalist style/poor design	7	2	Positive: Local arts projects	1	0
Negative: lack of community spirit/pride/engagement	7	2	Positive: planting of flowers/in-bloom	1	0
Positive: Community litter picking/Community involvement	7	2	Positive: conservation area	1	0
Positive: Area has seen regeneration	7	2	Positive: good access to jobs	1	0
Negative: Infrastructure not maintained/repared	6	1	Positive: universities	1	0
Negative: Unsafe roads/speeding	6	1			

Missing services	Count	%	Missing services	Count	%
Efficient/connected/affordable public transport	67	33	Childcare/facilities for under 5's	3	1
Healthcare/doctors/dentist	38	19	More face-to-face services	3	1
Community facilities eg library/community centre/foodbanks	24	12	Voluntary groups/community groups	3	1
Cycling/cycle facilities	23	11	New development lack facilities in some areas	3	1
Green spaces/access to green spaces	20	10	Park and ride	3	1
Culture/cultural activities eg theatre/galleries	14	7	Social services	2	1
Affordable /quality housing	11	5	Parking/free parking	2	1
Variety of shops/less empty shops	9	4	Jobs/job opportunities	2	1
Safety measures eg police/lighting/CCTV	9	4	Training/apprenticeships	2	1
Activities for young people eg Youth clubs etc	9	4	Toilets	2	1
Leisure centre /sports facilities	8	4	Ability to make homes greener eg solar etc	2	1
Better maintained roads/quality roads	8	4	Groups for older people	2	1
Mobile/broadband connectivity	7	3	Improved road safety	2	1
Better walking facilities/walkable areas	7	3	Markets	1	0
Mental health provision	6	3	Chemist	1	0
Better disabled access/facilities	6	3	Recycling centres/tips	1	0
Quality schools/education	5	2	Litter collection	1	0
Places to eat/drink/socialise	4	2	Measure to stop inconsiderate parking	1	0
Post office/banks	4	2	Flood protection	1	0

How should we tackle these challenges	Count	%	How should we tackle these challenges	Count	%
More to tackle crime/antisocial behaviour/more visible policing	47	13	More enforcement of car offenses eg speeding/illegal parking	6	2
More investment needed/Government funding/bigger budgets	43	12	More pedestrianization/car free zones	6	2
Engage with residents/community groups/give people a say	41	12	Improve level of pollution/less woodburners/more CZAetc	6	2
More affordable/quality housing	37	11	Better performing LA's/LA's that deliver	6	2
Provide/invest in community spaces/events	35	10	Less bureaucracy/red tape/	5	1
Better access/funding for GPS/Health services	31	9	Less power to developers chasing profits/more focus on needs	4	1
Better public transport/more investment in public transport	26	7	More partnership working/working together with other areas	4	1
Social housing/council housing/joint ownership	22	6	More realism/developments that complete on time	4	1
Promote/support active travel/walking/cycling	18	5	Bring empty homes back into use	3	1
Build/plan infrastructure for new housing	17	5	Don't house vulnerable people in groups creating ghettos	3	1
More green spaces/accessible green spaces	17	5	Cleaner streets/public spaces	3	1
Do not build on green belt/protect	15	4	Better access to sports/leisure facilities	3	1
More inclusion/integration/connection	15	4	Accessible services/ensure all abilities can access services	3	1
Promote/encourage healthy eating/lifestyles	15	4	A move away from the state providing things/less people dependent on benefits	3	1
Less money wasted/spend money wisely / learn from mistakes	14	4	Less division/divisiveness	3	1
Better planning/clearer planning/more joined up thinking when planning	14	4	More accountability/more transparency	3	1
Greener/sustainable developments/retrofit old homes	12	3	Stop building on flood plains	2	1
Funding/support for more community groups/charities	12	3	More support for local businesses	2	1
Better access to mental health services	12	3	Support businesses/create environment where business want to stay/invest	2	1
More youth facilities/more for young people	11	3	Help people with cost of living	2	1
Less car centric development/less car dependent planning	11	3	More public ownership	2	1
Less inequality/treat all people/areas equally	11	3	Devolution/more power	2	1
More jobs/better quality jobs/well paid jobs	9	3	Less immigration/immigration controls	2	1
Support for the vulnerable eg homeless/foodbanks	8	2	How much brownfield site is available before have to use green belt	1	0
Less empty shops/poor quality shops	8	2	Do not build on landfill sites	1	0
Tax wealthy more/raise more money by taxes	8	2	Identification of grey belt areas to build on	1	0
Rent controls/fewer exploitative landlords	7	2	Promote awareness of climate change	1	0
Stop over developing areas/expanding urban sprawl eg villages	7	2	Community pay back	1	0
Educate to bring up socially responsible/respectful residents	7	2	Legalise drugs	1	0
Ensure environmental commitments/more greener solutions	7	2	Improve waterways/flooding	1	0
Better education / more training	7	2	Stop Hs2	1	0
Fewer HMO's	6	2	Stabilise population number	1	0

How do you think we should tackle these challenges?	Count	%	How do you think we should tackle these challenges?	Count	%
Better & cheaper transport links/so can access work	61	22	Easier to access work by car/business put off by congestion	4	1
More training/apprenticeships/upskilling to meet needs	49	18	More innovation/embrace new ways eg AI	4	1
Lower business rates/rents	31	11	Cut benefits for those that won't work/stop rewarding unemployed	3	1
Investment/government investment needed in this area	26	10	Help for businesses to reduce energy costs	3	1
More to overcome barriers to work eg disabilities/cost	25	9	Supporting & attract sustainable/environment/green businesses	3	1
Provide support and advise for people looking for jobs/to upskill	23	8	Support businesses (in general)	3	1
Attract/incentives for big businesses/organisations to area/learn from other areas	20	7	Equality of provision/investment	3	1
Engage better with employers and employees	17	6	Challenge notion of continuous economic growth/other things more important	3	1
More support for start ups/entrepreneurs/small businesses	17	6	Support WFH/flexible working	3	1
Create jobs/More high-quality jobs/well paid jobs	16	6	Develop unused brownfield sites first/avoid using green belt	3	1
Provide community business spaces/business hubs/training	13	5	More support for those who can't work	2	1
Ensure minimum wage/living wage is paid by employers	11	4	Ensure young people go to school/behave in school	2	1
Focus on getting young people into work/training	10	4	Less congestion/better road connections	2	1
Affordable /quality homes for workforce	9	3	Mixed use developments	2	1
More investment from big business/wealthy	9	3	Encourage voluntary work	1	0
Digital connectivity/skills/basic IT training	8	3	Allow zero hours to ensure enough jobs	1	0
Work with local colleges/universities to provide relevant training	6	2	Ban zero hours contracts	1	0
Better /fairer access to education	6	2	Ensure correct storage/distribution for business	1	0
Government planning needed/government failing in this area	6	2	Promote local business	1	0
Stop illegal hires/control illegal immigration hires	5	2	Ensure regulation is not overbearing but that where it exists it is enforced.	1	0
Stop wasting money/think before spend money	5	2	The Green New Deal should be implemented	1	0
Hire individuals for ability/not to fit criteria	4	1	Improve minimum wage	1	0
More affordable/quality office spaces	4	1	Less reliance on service sector/manufacture things	1	0

Areas to learn from	Count	%
England - other areas outside conurbation	81	34
Netherlands - Amsterdam-Rotterdam	27	11
Denmark-Copenhagen-Aalaborg	20	8
Birmingham -Bournville-Moseley-Kings Heath-Stirchley-Chelmsley Wood-Jewellery-Edgbaston-Yardley-Sutton Coldfield	18	8
Austria - Vienna-Graz	9	4
Germany - Berlin-Freiberg-Hamburg-Dresden	8	3
Spain - Barcelona-Vallencia/Mallorca	7	3
France _ Paris-Strasberg-Lille-Marseille-Lyon-Bordeaux-Grenoble	7	3
Europe	6	3
Wales - cardiff	5	2
Sweden - Malmo	4	2
Scotland - Glasgow-Edinburgh-Aberdeen	4	2
Belgium - Ghent-Antwerp-brussels	4	2
Switzerland-Zurich-Genenva	4	2
Scandanavia	4	2
Norway - Oslo	3	1
USA - New York- Portland	3	1
Singapore	3	1
New Zealand - Aukland	3	1
Japan- Tokyo	3	1
Finland-Helsinki	2	1
Italy- Milan-Florence	2	1
India - Mumbia-Japur	2	1
British Columbia - Port Moody	1	0
Ireland - Dublin	1	0
Garden cities	1	0
Ukraine	1	0
Estonia-tallin-tartu	1	0
Lithuania-Villnius	1	0
Hong Kong	1	0
Dubia	1	0
Australia-Sydney	1	0

*Main UK areas which have got things right	Count	%
Manchester	15	6
London	15	6
Poundbury	7	3
New towns Telford-MK	7	3
Lichfield	6	3
Bath	4	2
Solihull	4	2
Worcester	3	1
York	3	1
Bristol	2	1
Stoke	2	1
Leamington	2	1
Oxford	2	1
Shrewsbury	2	1
Stratford	2	1
Cheltenham	2	1
Newquay	2	1
Leeds	1	0
Newcastle	1	0
Gloucester	1	0
Leicester	1	0
Bradford	1	0
Cambridge	1	0
Devon	1	0
Stourbridge	1	0
Brighton	1	0
Durham	1	0
Lincoln	1	0
Tamworth	1	0
Northampton	1	0
Nottingham	1	0
Bridgnorth	1	0
Swindon	1	0
Saltburn	1	0
Sutton Coldfield	1	0
Cotswolds	1	0
Walsall	1	0
Wells	1	0
Beverley	1	0
Dorking	1	0

What these area have got right	Count	%
Public transport/quality public transport	28	12
Cycle/walking friendly/not dominated by car	20	8
Green spaces/Green corridors	19	8
Quality housing/well designed housing	15	6
Attractive buildings/character/identity	12	5
Pedestrianised areas/traffic free areas	10	4
Blend of old and new/maintains historic identity	9	4
Accessible/easy to move around	8	3
Sense of community/community facilities	7	3
Shops/variety of shops/independents	7	3
Cleanliness/litter free	6	3
Cultural venues/events	6	3
Good facilities/infrastructure	6	3
Sustainable housing/developments	6	3
People centred	5	2
Safe/secure	5	2
Community input/community lead design	4	2
Eco friendly	4	2
Mix of housing/mixed housing	4	2
Park and ride	3	1
Vibrancy/creativity	3	1
Walkable neighbourhoods/15 minute neighbourhoods	3	1
Better road system/car access	2	1
Well planned/joined up approach/good leadership	2	1
Mixed use neighbourhoods	2	1
Building housing densely (mid-rise/high-rise).	2	1
Social housing	2	1
Parking controls/permits	2	1
Well funded	2	1
Less traffic/more to reduce car ownership	2	1
Grid system	1	0
Disabled friendly	1	0
More diversity	1	0
Affordable housing	1	0
Modern	1	0
Fewer highrises	1	0
Use of flood areas	1	0
Medium sized/free standing settlements	1	0
Less gentrification	1	0
Litter free	1	0
Social enterprise	1	0
Walsall Local Plan Saved Policy ENV32 is a v good design policy but never used by that council.	1	0
Higher taxes to pay for facilities	1	0

What other suggestions do you have?	Count	%
Consult with public/engage with communities/charities to create areas communities want	23	15
Don't build on green belt or grey belt/use brownfield sites	20	13
Integrate /use what we currently have first (eg empty homes/canals)	13	9
Developments to include green spaces/play areas/gardens/nature areas/rewilding	13	9
Better public transport links/more investment	13	9
Ensure supporting infrastructure/ensure developments not isolated	11	7
Build sustainable developments/energy efficient homes eg solar/flood resistant	10	7
Design/encourage more character builds/less identical housing	10	7
Housing suitable for disabled/elderly etc	10	7
Lower crime rates/more measures to prevent crime	9	6
Maintain historic buildings/combine old with new	8	5
Less cheaply built/quality buildings/higher standards	6	4
More car free developments/developments to support active travel	6	4
Limit immigration/area is full already/house local people first	5	3
Criticism of councils/LA/WMCA	5	3
Build more houses/affordable houses	4	3
Development to be about more than making a profit/stop chase for huge profits	4	3
More social housing	4	3
Limit building of very large houses/small houses built for every large house	4	3
Retrofit old houses	4	3
Follow examples from elsewhere	4	3
Be ambitious/not just minimum/optimistic	4	3
Build houses where people want to live	4	3
Less Nimbyish/will have to upset some people	3	2
More coordinated planning process/joint up thinking	3	2
Less littering/flytipping/clean up spaces	2	1
Ensure developments have community spaces	2	1
Sell derelict properties to developers/reuse	2	1
Do not build high rises	2	1
Make canal network bigger	1	1
Developments to create new jobs/apprenticeships	1	1
Digital connectivity build in	1	1
Fewer HMO's	1	1
Rent controls	1	1
Each neighbourhood to have its own plan	1	1
Funding to tackle inequality of provision/identify areas where lack of provision	1	1
Cross boundary working/partnership working	1	1
Build medium rise design	1	1
Fewer retail parks	1	1
Complete developments on time	1	1
high density mixed developments	1	1
National design guidelines	1	1
Estates to be managed by local companies	1	1
IM Land and Walton Homes Site at Queslett Road should be identified as a broad location for growth in line with the Walsall draft local plan.	1	1



West Midlands
Combined Authority

Most used town centre/high street	Count	%	Most used town centre/high street	Count	%
Birmingham City centre	82	17	Great Bridge	2	0
Solihull	46	9	Jewellery Quarter	2	0
Kings Heath	41	8	Mere Green	2	0
Walsall	28	6	Merry Hill	2	0
Coventry	26	5	Perry Barr	2	0
Sutton Coldfield	21	4	Redditch	2	0
Wolverhampton	21	4	Rubery	2	0
Stourbridge	19	4	Smethwick	2	0
Harborne	18	4	Telford	2	0
West Bromwich	15	3	Willenhall	2	0
Bearwood	10	2	Aston	1	0
Halesowen	10	2	Barnt Green	1	0
Chelmsley Wood Town Centre	8	2	Bedworth	1	0
Longbridge	8	2	Bromsgrove	1	0
Erdington	7	1	Brownhills	1	0
Northfield	7	1	Burntwood	1	0
Stirchley	7	1	Castle Bromwich	1	0
Aldridge	6	1	Cotteridge	1	0
Bilston	6	1	Darlaston	1	0
Blackheath	6	1	Digbeth	1	0
Moseley	6	1	Frankley Estate	1	0
Shirley	6	1	Hagley Road West shops.	1	0
Acocks Green	5	1	Hamstead	1	0
Boldmere	5	1	Handsworth Birmingham / Soho Road	1	0
Cradley heath	5	1	Henley-In-Arden	1	0
Dudley	5	1	Kingswinford	1	0
Bournville	4	1	Ladypool Road	1	0
Kenilworth	4	1	Nuneaton	1	0
Lichfield	4	1	Rowley Regis	1	0
Oldbury	4	1	Scott Arms	1	0
Bloxwich	3	1	Sedgley	1	0
Earlsdon	3	1	Sparkhill	1	0
Knowle	3	1	Stratford Upon Avon	1	0
Leamington	3	1	Wednesbury	1	0
Tamworth	3	1	Worcester	1	0
Brierley Hill	2	0	Wylde Green	1	0
Dorridge	2	0	Yardley	1	0



West Midlands
Combined Authority

How would you tackle these challenges?	Count	%	How would you tackle these challenges?	Count	%
More support for business/easier to rent spaces eg reduce business rates/rents/ loans/grants	108	35	Fewer out of town shopping parks	5	2
Cheaper parking/more parking/more accessible by car	37	12	Ensure disabled access	5	2
Encourage more independents/pop up shops/farmers markets	36	12	Café culture/pleasant places to eat&drink	4	1
Make more attractive eg seating/green spaces/planting/street art/events	29	9	Too much illegal activity from shop owners	4	1
Limit certain type of shops eg takeaways/vape shops/betting shops/charity shops	28	9	Build more homes close to high streets/TC	3	1
Better public transport links to town centres	27	9	Promote more/advertise more	3	1
More pedestrianisation/less cars	24	8	Deprived areas struggle to have nice highstreets as no one can afford them	2	1
Stop anti-social behaviour eg gangs/begging/homelessness	22	7	Stop landowners charging high rents	2	1
More investment/funding	21	7	Better enforcement on planning	2	1
Do something with empty shops eg homes/start ups/office space	19	6	Ban street preaching	1	0
Cleaner/less rubbish/tidier	18	6	Restrict late licences	1	0
More variety of shops / different priced shops	17	5	Higher rents for big businesses	1	0
Police presence/PCSO's	16	5	Encourage more active travel to TC	1	0
Incentives for premium brands/big names to open up shops	16	5	Demolish poorly designed shopping centres	1	0
More facilities than just shops to become a leisure/social destination	14	5	Open later	1	0
Not sure if possible, peoples shopping habits have changed/move to online	14	5	Fewer BIDS	1	0
Listen to residents/businesses/more community involvement	13	4	Work with local business associations	1	0
Create community hubs/community facilities	12	4	More undercover shopping centres	1	0
Tax on online to reinvest in area/LA's to keep business rates to invest	11	4	Stop building university student high-rise/tower-block accommodation buildings in the city centre	1	0
My high street is thriving (Harborne/Solihull/Aldridge/Stirchley/Bilston)	7	2	Too much building work/makes places unattractive	1	0
Higher rates for landlords who don't look after shops/compulsory purchase	5	2	People don't have money to spend	1	0

What kind of place would you like the West Midlands to be in 20 years' time?	Count	%	What kind of place would you like the West Midlands to be in 20 years' time?	Count	%
Safer/less crime/anti social behaviour/better policed	152	35	Accessible by car/good roads	12	3
Clean/cleaner streets & public spaces	95	22	Community facilities/more community space eg repurpose buildings	12	3
Growing economy/prosperous/quality employment opportunities	93	21	More equality/opportunities for all	12	3
Better public transport/reliability/access/ connectivity/affordability	86	20	Happy/well connected people	11	3
Inclusive/diverse	80	18	Looks after the vulnerable/those in need (eg homeless/disabled/elderly)	9	2
Vibrant/colourful/lively/thriving/modern	79	18	Engaged population/citizens who are listened to	7	2
Greener/sustainable/resilient to climate change/meeting net zero	77	18	Youth services/things for young people to do	7	2
Affordable housing/quality housing/greener housing	60	14	No building on greenbelt	7	2
Friendly/welcoming	55	13	Ambitious/looking forward	6	1
Quality/maintained green spaces	54	12	British values/less immigration	6	1
Respected/a place where people want to be/place we can be proud of	49	11	Less pollution	6	1
Accessible /well connected	43	10	Digitally connected	3	1
Thriving shopping centres/centres with variety of quality shops/facilities	41	9	Better than it is	3	1
Strong sense of community/integrated community	37	9	Circular economy	2	0
Variety of cultural activities/events/facilities	35	8	24 hours	2	0
Reduced car use/congestion/pavement parking	31	7	Family friendly/place to bring up a family	2	0
Healthier/good access to healthcare/wellbeing facilities/sports facilities	25	6	Better lighting	2	0
Heritage/sense of past/celebrating history/stop destroying heritage	22	5	Shared economy	1	0
Supportive of active travel/cycle friendly/pedestrian friendly	19	4	More collaboration between sectors/working together	1	0
More attractive developments/fewer unattractive/characterless buildings	18	4	Housing for local people	1	0
Good education/training facilities/creating an educated/skilled workforce	17	4	Cleaner waterways	1	0
Less run-down areas/derelict areas/underfunded areas	16	4	Safer roads	1	0
Less overpopulated/crowded/overdeveloped	15	3	Free of ebikes	1	0
Well resourced services/facilities	13	3	Supporting the governments objectives	1	0
Innovation/tech/renewables	12	3			

Is there anything you'd like to tell us about how the West Midlands can become the best place to live, work and visit?	Count	%	Is there anything you'd like to tell us about how the West Midlands can become the best place to live, work and visit?	Count	%
More investment in public transport/better public transport	49	18	Developers to provide attractive/high quality/varied designs	6	2
Improve safety/less crime/anti-social behaviour	33	12	Invest more in training/upskilling	6	2
Engage with community/community groups/more community involvement	26	10	Challenge developers /stand up to profiteers/ensure they put the area first	6	2
More green spaces/accessible green spaces/protect green belt	25	9	Focus more on environment/improving environment	6	2
Clean/less littering/fly tipping	22	8	Make the area less run down/better	5	2
More investment/more funding from government/equal funding	20	7	Less immigration/less housing for immigrants/ensure can speak English	5	2
Inclusive/respectful to all - less division	17	6	Better sense of community/togetherness	5	2
Promote area/showcase area/make it appeal to people	14	5	Learn from and work with other areas	5	2
More affordable/quality housing	13	5	Better roads/supportive of car drivers	5	2
More pride/less negativity/stop talking area down	13	5	Work with local businesses/eg cut rates	5	2
Variety of shops in high street/good mix for all/all budgets	13	5	Deal with derelict buildings / poorly maintained areas	4	1
Better place to walk/cycle/active travel	12	4	End the bins strike	4	1
Equality in spending /access to facilities	12	4	Better links/connectivity	4	1
More visible policing/stronger policing	11	4	Help homeless to get off street	3	1
More job opportunities/quality job opportunities	11	4	Less over development/over crowding	3	1
Stop wasting money on projects/too many failed projects	11	4	Partnerships with private sector	2	1
Need a clear plan/objectives/vision	11	4	More high-density buildings/developments	2	1
Invest more in young people/upskilling young people	11	4	More city centre living	2	1
More cultural activities/attractions/invest in arts	11	4	Ensure new developments have infrastructure	2	1
Negative about effectiveness of current council/government	11	4	Developments to have infrastructure	2	1
More policies to reduce car use	10	4	Less speeding/pavement parking	1	0
Invest & support community projects/spaces/events	9	3	Public art/street art/colourful	1	0
Provide more health/leisure facilities	9	3	Locally sourced items	1	0
Economic growth/thriving economy/sustainable economy	7	3	British values	1	0
Maintain heritage/make more of our heritage	7	3	Banning ebikes/delivery bikes	1	0